

Richa Arora

Chief Operating Officer, Consumer Products Business, Tata Chemicals

Richa Arora, currently COO of the consumer business at Tata Chemicals Ltd., is passionate about strategy and building businesses. With more than 25 years of wide ranging experience in FMCG marketing, Strategic Planning and Communications, she has worked across many brands, consumer segments and industries.

Prior to joining Tata Chemicals, Richa had set up Five by Six Consulting in 2008 --- a boutique strategic marketing consulting firm, advising companies like McCain Foods, Britannia and Wipro Consumer Care. Before Britannia, Richa has worked in leadership positions at Balsara Home Products and Draft FCB.

Besides business, Richa is passionate about photography – which is more than a casual hobby. She has had three solo exhibitions in India in the last couple of years and has also exhibited at the 2014 edition of the India Art Fair.

Richa is an MBA from IIM Ahmedabad and a Chevening scholar from the London School of Economics.
