



# **Building Bridges...**

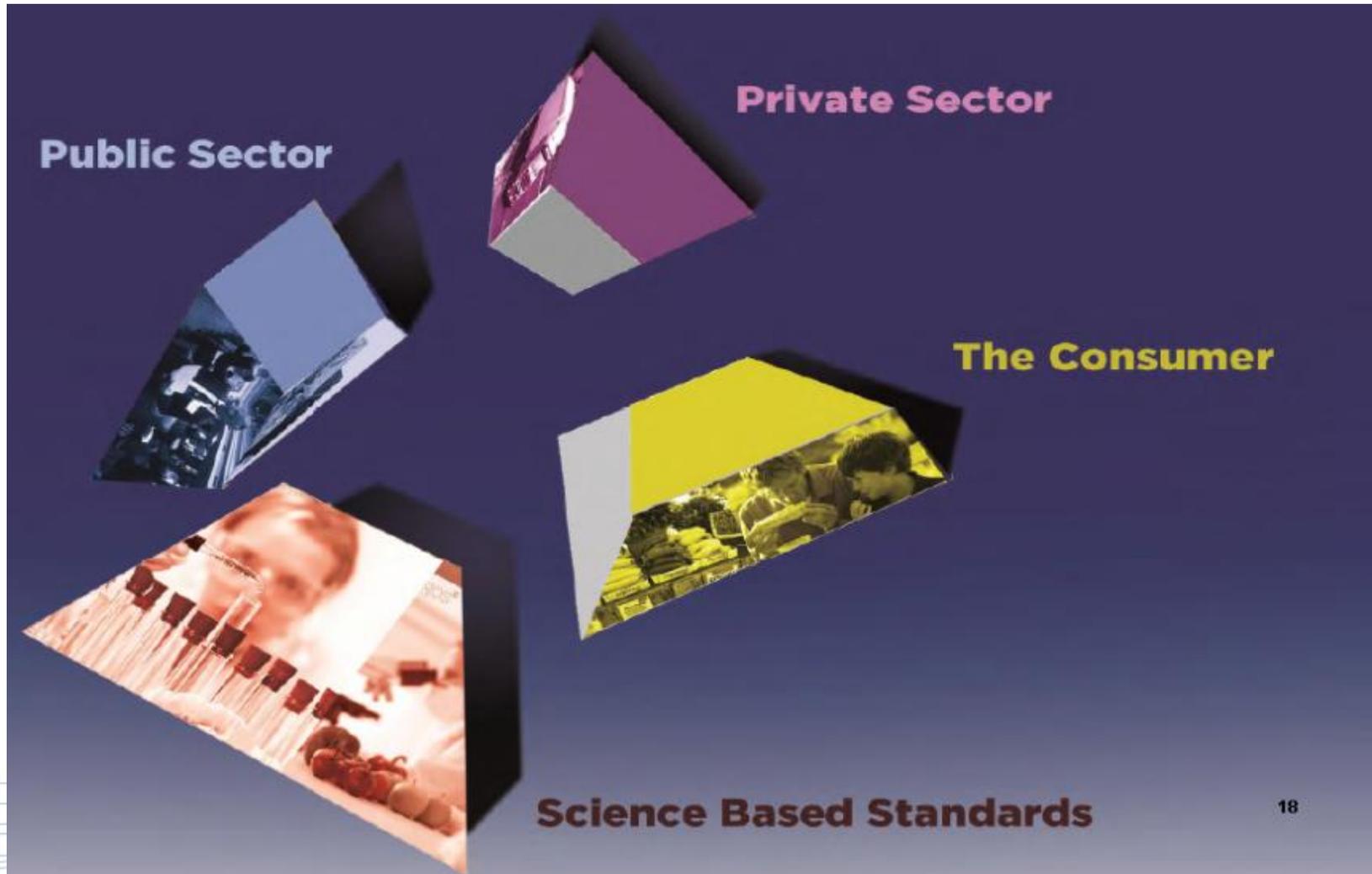
## **National & International Food Safety Regulations**

**Corporate Quality General Manager Danone**  
**Chair of GFSI Board**

**Yves REY**



# Food Safety – A Joint Responsibility



# Food Safety– Joining up the pieces



Media

Private Sector

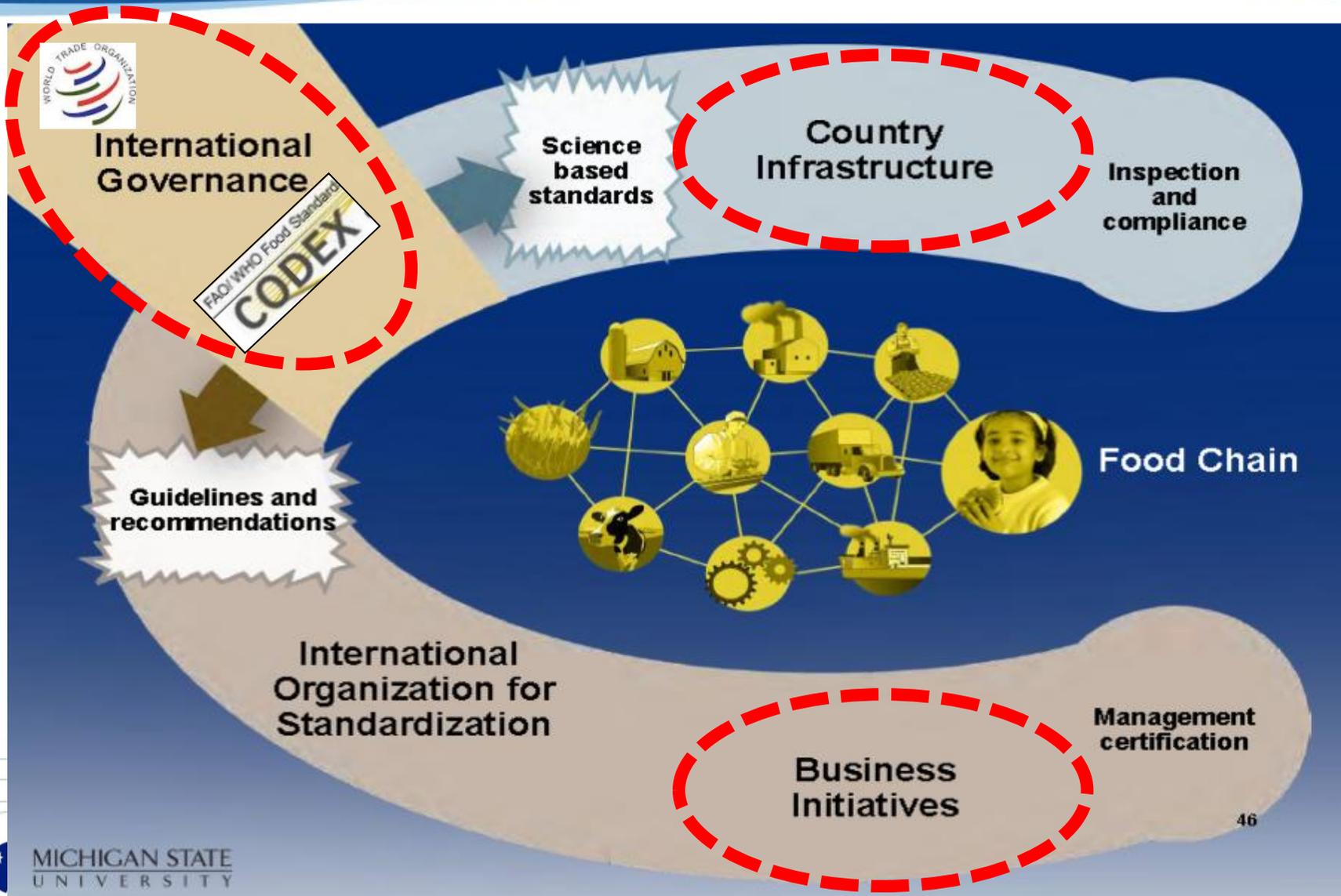
PUBLIC SECTOR

ACADEMIA

Consumer

- Food Safety requires for all the stakeholders to combine efforts, resources and knowledge towards a shared vision of food safety with more unified actions

# Food Safety – From Science to Health



# Food Safety – Government Enforcement

Laws and regulations



Imports and exports



Testing and inspection



# Food Safety – Business Initiatives

ISO voluntary  
measures



Codes of  
practice



Certification



# Private – Public Partnership



**PUBLIC-PRIVATE PARTNERSHIP**

Coherency between trade and food safety goals requires Public / Private partnership through:

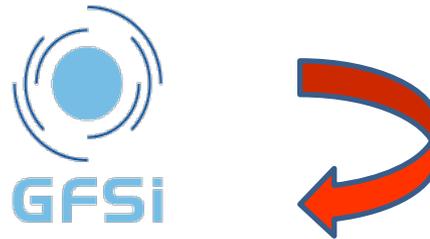
- Government intervention and policies
- and private investment & support

# Food Safety a Shared Responsibility



# GFSI Vision & Mission

**“Safe Food for Consumers Everywhere”**



**“Continuous Improvement / Harmonization /  
Convergence in Food Safety Management  
Systems / Standards to Ensure Confidence in the  
Delivery of **Safe Food** to Consumers”**

**While guaranteeing Food **Availability** and  
**Affordability** for each socio-economic consumer  
groups**

# GFSI Governance Structure



# GFSI Governance Structure

## 16 Board Members

Chair



Vice-Chairs



# GFSI Governance Structure

## Technical Committee



# GFSI Governance Structure

## Advisory Council



# GFSI Objectives



## CONNECT

- › All FS Stakeholders
- › Private to Public



## PROTECT

- › Consumer Trust
- › Company Reputation



## MANAGE COST

- › Global Food System

# GFSI Objectives are to:

- Reduce food safety risks by **delivering equivalence and convergence** between effective food safety management systems
- Manage cost in the global food system by **eliminating redundancy and improving operational efficiency**
- **Develop competencies and capacity building** in food safety to create consistent and effective global food systems
- Provide a **unique international stakeholder platform** for collaboration, knowledge exchange and networking

# Benefits of using GFSI for :



## Food System

- › Improved Product Integrity
- › Safer Global Supply Chain
- › Better Access to Market
- › Business sustainability & profitability



## Consumer

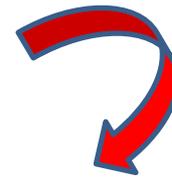
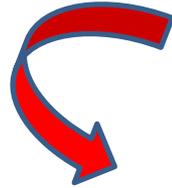
- › Consumer confidence in goods & services
- › Reduced food borne diseases



## Government

- › Improved public health
- › Complement legislation
- › Country reputation / Economy
- › Social & political Stabilities

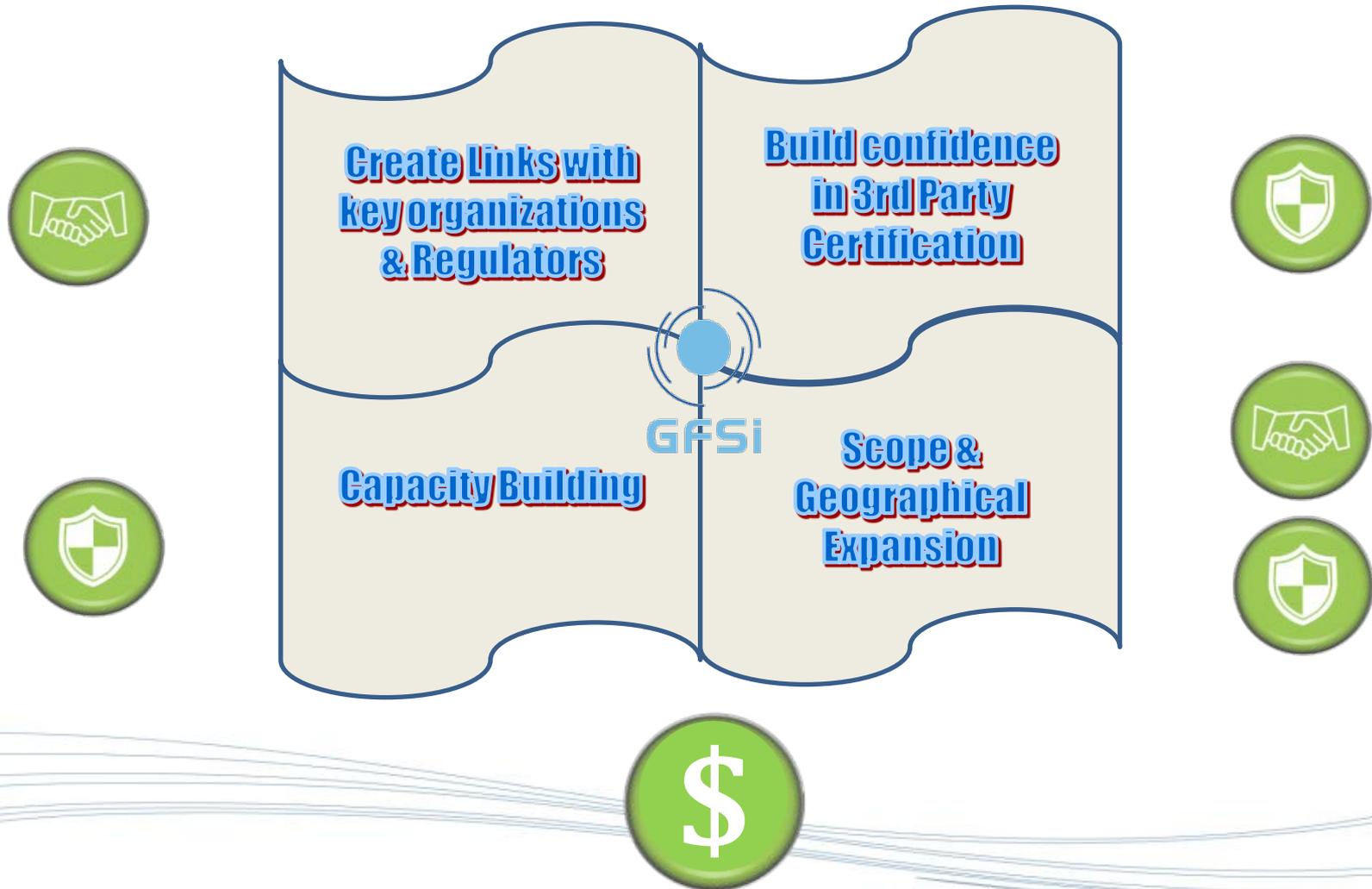
# Value of the GFSI to:



**MANAGE COST**

- **Wal Mart:** 31% reduction in product recalls
- **Wal Mart:** University of Arkansas Study shows safer food for consumers
- **Metro:** 90% decrease of recalls in Germany
- **Migros:** reduction of audits by 50%
- **Cargill:** \$ 5mm/year in reduced redundant audit costs Estimated \$15mm/year savings once fully implemented
- **Danone:** € 4 million in reduced redundant audits costs the first year, further cost saving when fully implemented

# GFSI Strategy for 2012... 2014



# Action Plan – Private Public Partnership



**Create Links with  
key organizations  
& Regulators**

**CONNECT**

- **USA: Food Safety Modernization Act:**
  - **FDA:** Working on recognition and acceptance by FDA of private certifications for imported products
- **China: Memorandum of Understanding**
  - **CNCA & CCAI:** Proceeding with benchmarking of the Chinese food safety scheme against the GFSI guidance document
- **International organizations**
  - Building strong relationship with ISO, CODEX & WTO, FAO, WB, ISO...
  - FAO, WB, FDA, CNCA, ISO... are members of GFSI advisory Council

# GFSI Events



**9<sup>th</sup> May  
2012  
Santiago, Chile**



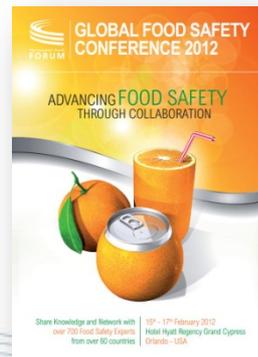
**30th October  
2012  
Tokyo, Japan**



**19<sup>th</sup> July  
2012  
Beijing, China**



**4<sup>th</sup> December  
2012, New Delhi,  
India**



**Global Food Safety  
Conference  
15<sup>th</sup> - 17<sup>th</sup>  
2012  
Orlando, USA**

# GFSI Focus Day India



**Date: 4<sup>th</sup> December 2012**

**Venue: Hilton Nehru Place, New Delhi**

**Participants: Over 300 food safety experts expected**

**More information:  
[india.tcgffoodsafety.com](http://india.tcgffoodsafety.com)**

# Global Food Safety Conference 2013



**Date: 6<sup>th</sup> – 8<sup>th</sup> March 2013**

**Venue: Rey Juan Carlos Hotel,  
Barcelona**

**Participants: Over 900 senior food  
safety experts expected**

**Food Safety in a Global Economy**

# More Information



[www.mygfsi.com](http://www.mygfsi.com)

[www.tcgffoodsafety.com](http://www.tcgffoodsafety.com)



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**Thank You!**