

FICCI FOODWORLD INDIA 2016

Creating Successful Brands in the Food Industry
 10TH NOVEMBER, 2016, HOTEL PRIDE PLAZA, AEROCITY, NEW DELHI

Tentative Program

09.00 – 10.15	Registration
10.15 – 11.00	Inaugural Session Welcome: Dr. A Didar Singh, Secretary General, FICCI Opening Address: Ms. Sangeeta Pendurkar, Chair, FICCI Food Processing Committee Special Address: Shri Avinash K Srivastava, Secretary, Ministry of Food Processing Industries Inaugural Address: Smt. Harsimrat Kaur Badal, Hon'ble Minister for Food Processing Industry, GoI Vote of Thanks: Mr. Sanjay Sharma, Co- Chair, FICCI Food Processing Committee
11.00 – 11.30	Networking Tea Break
11.30-13.00	Creating Successful Brands in the Food Industry Panel: <ul style="list-style-type: none"> Mr. Manoj Kumar, Managing Director, GSK Consumer Healthcare Ltd. Mr. Sanjay Sharma, CEO, MTR Foods P Ltd. Mr. Santosh Desai, MD & CEO, Future Brands Ltd. Mr. Sunil Duggal, CEO, Dabur India Ltd Mr. Suresh Narayanan, Managing Director, Nestle India Ltd
13.00-13.45	Networking Lunch
13.45–15.15	Creating Strong Brands in the context of changing Retail Environment Keynote Address: Shri J P Meena, Special Secretary Ministry of Food Processing Industries Facilitator: Ms. Sangeeta Pendurkar- Chair, FICCI Food Processing Committee Panel: <ul style="list-style-type: none"> Mr. Damodar Mall, CEO-Grocery, Reliance Retail Mr. Devendra Chawla, Group President - Food , FMCG & Brands, Future Group Mr. Krish Iyer, CEO, Walmart India Mr. Siraj Chaudhry, Chairman, Cargill India Mr. Siva Nagarajan, Managing Director, Mother Dairy Fruits & Vegetable Pvt Ltd.*
15.15-15.30	Networking Tea Break
15.30– 17.00	Responsible Marketing of Food Brands Chair: Shri Pawan Kumar Agarwal, CEO, FSSAI Facilitator: Mr. Sanjay Khajuria, President, CIFTI Panel: <ul style="list-style-type: none"> Shri Parag Gupta, Joint Secretary, MoFPI Shri P.V. Rama Sastry, Joint Secretary, Ministry of Consumer Affairs Mr. Himanshu Bakshi, Marketing Director, Danone Mr. Steven Bartholomeusz, Head of Advocacy & Communication, Food Industry Asia Dr. Sudhakar Mhaskar, Executive Vice President, Marico Ltd*
17.00 onwards	Networking Tea