



## 15<sup>th</sup> FOODWORLD INDIA 2024

The Global Convention for Food Business & Industry

5<sup>th</sup> June 2024

Venue: Amaltas Hall (B101) – Convention Centre, YASHOBHOOMI (IICC) Sector 25, Dwarka, New Delhi

### AGENDA

Timing	FLOW OF PROGRAM
09:30-10:15	Registrations
10:15-11:15	<p><b>Session 1: Inaugural Session: 15th FOODWORLD INDIA 2024</b></p> <p><b>Opening Remarks:</b> Ms. Jyoti Vij, Additional Director General, FICCI</p> <p><b>Welcome Address:</b> Mr. Hemant Malik, Chair-FICCI Food Processing Committee &amp; Executive Director, ITC Ltd</p> <p><b>Remarks:</b> Mr. Prashant Peres, Co-Chair, FICCI Food Processing Committee &amp; Managing Director, India &amp; South Asia, Kellanova</p> <p><b>Address:</b> Mr. S. K. Pathak, Secretary General, FICCI</p> <p><b>Address:</b> Ms. S. Vijayarani, Director Northern Region, FSSAI</p> <p><b>Release of FICCI-BCG Whitepaper <i>NOURISHING INDIA SUSTAINABLY: Ecosystem Actions for Food Systems Transformation</i></b></p> <p><b>Inaugural Address:</b> Smt. Anita Praveen, Secretary, Ministry of Food Processing Industries, Gol</p> <p><b>Concluding Remarks &amp; Vote of Thanks:</b> Mr. Shiva Krishnamurthy, Co-Chair, FICCI Food Processing Committee &amp; Executive Director (Nutrition &amp; Ice Cream), Hindustan Unilever Ltd.</p>
11:15-11:30	<p><b>Key Highlights from FICCI &amp; BCG Whitepaper:</b></p> <p><b>NOURISHING INDIA SUSTAINABLY: Ecosystem Actions for Food Systems Transformation</b></p> <p><b>Presentation by: Ms. Sushma Vasudevan, MD &amp; Partner, BCG and Ms. Aparna Bijapurkar, MD &amp; Partner, BCG</b></p>
11:30- 11:45	Tea Break
11:45-01:00	<p><b>Session 2: Mega-trends Driving Shift in Food Consumption Trends</b></p> <p><i>This panel will delve into the key megatrends and shifts in consumer preferences across urban and rural India, identifying specific customer segments that are predominantly driving these trends. The discussion will explore how various companies are strategically innovating within their product portfolios to adapt to and capitalize on these evolving consumer demands. By examining these dynamics, we will build actionable insights that can guide businesses in crafting targeted strategies for diverse Indian markets, ensuring they remain at the forefront of</i></p>

	<p><i>market trends and consumer expectations. Additionally, we will explore the vision for the Indian food basket in 2030, discussing how shifts towards sustainability, health consciousness, and technological integration are expected to reshape consumption patterns.</i></p> <p><b>Moderator: Mr. Abheek Singhi</b>, Managing Director and Senior Partner, BCG</p> <ul style="list-style-type: none"> <li>• <b>Mr. Hemant Malik</b>, Chair-FICCI Food Processing Committee &amp; Executive Director, ITC Ltd</li> <li>• <b>Mr. Rajneet Kohli</b>, CEO &amp; Executive Director, Britannia Industries Ltd.</li> <li>• <b>Mr. Sanjay Sharma</b>, CEO &amp; Director, Orkla India</li> <li>• <b>Mr. Angshu Mallick</b>, MD &amp; CEO, Adani Wilmar Ltd.</li> </ul>
<p><b>01:00-02:00</b></p>	<p><b>Session 3: People Positive Food Systems – Ensuring Health &amp; Nutrition for All</b></p> <p><i>Nutrition security emerges as an imperative for India due to widespread health and nutrition gaps, such as a significant deficiency in protein in the typical Indian diet. Indian food companies are taking proactive measures to address these deficiencies by fortifying their products and diversifying their offerings to include more nutritious options. However, scaling up these initiatives profitably presents challenges, including inadequate food standards and certifications. To support and drive meaningful change within this ecosystem, several enablers are crucial, such as enhancing consumer education and awareness, innovation &amp; traceability. This comprehensive approach will not only address immediate nutritional deficits but also contribute to long-term health improvements across the population.</i></p> <p><b>Moderator: Ms. Sushma Vasudevan</b>, MD &amp; Partner, BCG</p> <ul style="list-style-type: none"> <li>• <b>Mr. Prashant Peres</b>, Co-Chair, FICCI Food Processing Committee and Managing Director, India &amp; South Asia, Kellanova</li> <li>• <b>Mr. Tarun Arora</b>, President, FICCI Centre for Nutrition Excellence &amp; CEO, Zydus Wellness Ltd.</li> <li>• <b>Mr. Prashant Parameswaran</b>, Managing Director &amp; CEO, Tata Consumer Souful Pvt. Ltd.</li> <li>• <b>Mr. Mayank Kumar</b>, Business Head-Foods &amp; Beverages, Dabur India Ltd.</li> <li>• <b>Dr. Shilpa Vora</b>, Chief R&amp;D Officer, Marico Ltd.</li> </ul>
<p><b>02:00-02:45</b></p>	<p><b>Lunch</b></p>
<p><b>02:45-03:45</b></p>	<p><b>Session 4: Planet Positive Food Systems – Building Climate Resilient, Responsible &amp; Sustainable Food Systems</b></p> <p><i>This panel discussion will address the critical necessity for resilience in the food ecosystem amidst escalating environmental challenges and demographic shifts. It will explore a variety of transformative actions aimed at achieving planet-positive food systems. These actions encompass sustainable sourcing practices, the integration of regenerative agricultural techniques that enhance biodiversity and soil health, and ambitious zero-waste initiatives. There are significant challenges that these sustainability efforts face, including issues of scalability, economic hurdles, and the complexities of modifying entrenched supply chains. Moreover, the discussion will highlight essential enablers that could facilitate these changes, such as sophisticated traceability systems that increase transparency and accountability, as well as catalytic capital investments that drive innovation and infrastructure improvements.</i></p> <p><b>Moderator: Ms. Aparna Bijapurkar</b>, MD &amp; Partner, BCG</p> <ul style="list-style-type: none"> <li>• <b>Mr. Shiva Krishnamurthy</b>, Co-Chair, FICCI Food Processing Committee &amp; Executive Director (Nutrition &amp; Ice- Cream), Hindustan Unilever Ltd.</li> </ul>

	<ul style="list-style-type: none"> <li>• <b>Mr. Sanjay Khajuria</b>, President CIFTI-FICCI &amp; Director-Corporate Affairs &amp; Sustainability, Nestle India Ltd.</li> <li>• <b>Mr. Anand Khurana</b>, Country Director, General Mills India</li> <li>• <b>Ms. Ophira Bhatia</b>, Senior Director, CGA India &amp; CGA Lead, Asia, Middle East &amp; Africa, Mondelēz International</li> <li>• <b>Ms. Yashika Singh</b>, Chief Corporate Affairs Officer &amp; Head – Sustainability, PepsiCo India</li> <li>• <b>Mr. Deepten Chatterjee</b>, Head of Corporate Affairs and Government Relations – South Asia Markets, Tetra Pak</li> </ul>
<b>03:45-04:45</b>	<p><b>Session 5: Expanding Horizons: New Channels and Emerging Markets for Indian Food</b></p> <p><i>This panel will explore the expansive opportunities in the Indian food sector, focusing on two main areas: new distribution channels and emerging markets. The discussion will delve into the impact of Quick Commerce &amp; E-commerce on domestic food distribution, highlighting how these channels are transforming the market. Additionally, the panel will examine the potential of tier 2 and 3 cities, which often have less affluent populations, within India, as well as international export markets. By addressing evolving consumer trends, essential reforms, and strategic partnerships, this session aims to showcase how India can capitalize on these opportunities to enhance its domestic and global trade footprint, fostering sustainable growth across the food sector.</i></p> <p><b>Moderator: Ms. Phalguni Jain</b>, Principal, BCG</p> <ul style="list-style-type: none"> <li>• <b>Mr. Tamer Kadry</b>, Country General Manager, Mars Wrigley India</li> <li>• <b>Mr. Haresh Karamchandani</b>, MD &amp; Group CEO, HyFun Foods Pvt. Ltd.</li> <li>• <b>Mr. Aditya Bagri</b>, Director, Bagry's India Ltd.</li> <li>• <b>Mr. Ashu Phakey</b>, VP and Business Head - Frozen &amp; Fresh Foods, ITC Ltd.</li> </ul>
<b>04:45 hrs onwards</b>	Tea