



The Global Convention for Food Business and Industry

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ABOUT FOODWORLD INDIA

With the objective of bringing the food business community together and fostering collaboration, FICCI has been organizing FOODWORLD INDIA (FWI) since 2005. Over the years, it has evolved into an established forum for originating thoughts for policy formulation and a mood reflector for the sector. This annual flagship event is steered by the **FICCI Food Processing Committee**.

The panel discussions during the one-day conference session will focus on the latest trends, growth, innovation, research and development, and technologies in the food processing sector by eminent business leaders, start-up founders, and academic institutions.

OBJECTIVES

- Identifying emerging business trends for the food processing industry, which are crucial for strategic planning and business development.
- Opportunity to gain critical insights on the latest advances and technologies in the food processing ecosystem to help build stronger public-private partnerships.
- Addressing the important issues, including the trajectory of growth of the food processing industry, food and nutrition security, a plausible role for the processed food industry, value addition, supply chain, food safety, and policy issues hampering the growth of the food processing sector in India.
- To facilitate dialogue between policymakers and industry leaders to address challenges, promote growth, and enhance infrastructure and capacity building in the food processing sector.

WHO SHOULD ATTEND?

- Food Processing and Manufacturing Companies
- Policymakers and Development Partners
- Food start-ups and innovators
- Food regulatory and quality professionals
- Food Ingredient Companies
- Marketing experts, business consultants, and advisory firms
- Global Food Exporters and Value Chain Players
- Logistics players in the food chain business
- Academia and Research Institutions

KEY HIGHLIGHTS

- Exclusive CEO Breakfast Session with Senior Government Dignitary to discuss key issues and opportunities in the sector.*
- CEO Panel Discussion Session
- Panel discussion sessions bring stakeholders together across the entire value chain
- Opportunity for networking with food manufacturing, packaging, technology, and nutrition innovation companies, technology companies, suppliers, and distributors.
- Participation of senior bureaucrats, business leaders, and stakeholders from across the value chain
- Participation of more than 250 business delegates.

*Subject to Confirmation



PARTNERS IN THE PAST

- Ministry of Food Processing Industries (MoFPI)
- Food Safety and Standards Authority of India (FSSAI)
- APEDA, Ministry of Commerce and Industries, Government of India
- State Governments of Jharkhand, Uttar Pradesh, Karnataka, Madhya Pradesh, Maharashtra, West Bengal & Kerala
- Federal Republic of Germany
- State of Illinois-USA
- France

PARTNERSHIP OPPORTUNITY FOR INDUSTRY

Category/ Benefits	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner
Sponsorship Amount	INR 12 Lakhs	INR 9 Lakhs	INR 7 lakhs	INR 4 lakhs
Prominent logo presence	<ul style="list-style-type: none"> The backdrop banners within the main conference room. Welcome panel at the entrance of the conference hall. Placement of 3 standee by client at venue* 	<ul style="list-style-type: none"> Welcome panel at the entrance of the conference hall. Placement of 2 standee by client at venue* 	<ul style="list-style-type: none"> Welcome panel at the entrance of the conference hall. Placement of 1 standee by client at venue.* 	<ul style="list-style-type: none"> Welcome panel at the entrance of the conference hall.
Branding on Event Website & Hyperlink	Yes	Yes	Yes	Yes
Corporate Literature #	Partner's Corporate Literature to be included in Delegate Kits	Partner's Corporate Literature to be included in Delegate Kits	Partners' corporate literature to be included in the Delegate Kit Bag (Single page flyer)	-
Special invitation from FICCI to company's clients	4 client invites	3 client invites	2 client invites	
Corporate AV	Yes, AV upto 120 Seconds to be played during the breaks of the sessions	Yes, AV upto 60 Seconds to be played during the breaks of the sessions	-	-
Complimentary Delegate passes	12	9	6	3

*18% GST as applicable

to be provided by the partner company

*standee to be provided by the partner company



OTHER PARTNERSHIP CATEGORIES

LANYARD PARTNER	INR 6 LAKHS	(1 NO)
<ul style="list-style-type: none"> Partner Company's logo shall be printed on the lanyards of all the participants including Government dignitaries, Speakers, Delegates, Media, Organizers etc. The logo will be displayed in the conference hall and on the backdrop. It will also be incorporated on the 'Partners Page' of the event website and linked to the partner company's website 	<ul style="list-style-type: none"> Special invitation from FICCI to company's 2 clients. Partner's single page corporate flyer to be included in Delegate Kits* 	
BANKING PARTNER	INR 5 LAKHS	(1 NO)
<ul style="list-style-type: none"> The logo will be displayed in the conference hall and on the backdrop. It will also be incorporated on the 'Partners Page' of the event website and linked to the partner company's website Option for placement of 1 standee by client at venue.* 	<ul style="list-style-type: none"> Special invitation from FICCI to company's 2 clients. Partner's Corporate Literature to be included in Delegate Kits* 	
NETWORKING LUNCH PARTNER	INR 4 LAKHS	(1 NO)
<ul style="list-style-type: none"> Logo presence at the conference - Welcome panel at the entrance of the conference hall. Acknowledgement on the "Partners Page" on the event website with name and logo. 	<ul style="list-style-type: none"> Special invitation from FICCI to company's 2 clients. 2 exclusive "Thank you" Sponsor standees at the lunch area. 	
DELEGATE KIT PARTNER	INR 4 LAKHS	(QTY 250 UNITS) (1 NO)
<ul style="list-style-type: none"> The Partners' logo will be exclusively displayed on the Delegate Kit Bag. Partner's single page corporate flyer to be included in Delegate Kits* 	<ul style="list-style-type: none"> Delegate Kit Bag will be distributed to VIPs, Speakers, Delegates and Media at the event. Special invitation from FICCI to company's 2 clients. 	

*single page flyers/standee to be provided by the partner company

INDUSTRY PARTNERS OF 15TH EDITION



GLIMPSES FROM FOODWORLD INDIA 15TH EDITION



CONTACT US

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For more details & online registration please visit : www.ficcifoodworld.com