




13TH FOODWORLD INDIA 2021

Global Convention For Food Business & Industry
24-25 March 2021
(Virtual)

POST EVENT REPORT



Content & Coverage

S. No.	Title	Page No
1.	About Ministry of Food Processing Industries	3
2.	About FICCI	3
3.	About FSSAI	4
4.	About FIA	4
5.	Introduction- About FOODWORLD India	5
6.	Glimpses of the Virtual Platform	7
7.	Industry Partners	8
8.	Key Achievement	9
9.	Glimpses of Virtual EXPO Sessions	10-21
10.	Marketing & Promotions	22-24
11.	Media Coverage	25
12.	Delegates Feedback	26
13.	Key Takeaways & Way Forward	27
14.	Annexure: Exhibition Stall Details	28-30

About Ministry of Food Processing Industries

The Ministry of Food Processing Industries (MOFPI) is a ministry of the Government of India responsible for formulation and administration of the rules and regulations and laws relating to food processing in India. The ministry was set up in the year 1988, with a view to develop a strong and vibrant food processing industry, to create increased employment in rural sector and enable farmers to reap the benefits of modern technology and to create a surplus for exports and stimulating demand for processed food.

The ministry is currently headed by **Shri Narendra Singh Tomar** Cabinet Minister who is also the Minister of Agriculture & Farmers Welfare and Minister of Rural Development.

About Federation of Indian Chambers of Commerce & Industry (FICCI)

Established in 1927, FICCI is the largest and oldest apex business organisation in India. Its history is closely interwoven with India's struggle for independence, its industrialisation, and its emergence as one of the most rapidly growing global economies.

A non-government, not-for-profit organisation, FICCI is the voice of India's business and industry. From influencing policy to encouraging debate, engaging with policy makers and civil society, FICCI articulates the views and concerns of industry. It serves its members from the Indian private and public corporate sectors and multinational companies, drawing its strength from diverse regional chambers of commerce and industry across states, reaching out to over 2,50,000 companies. FICCI provides a platform for networking and consensus building within and across sectors and is the first port of call for Indian industry, policy makers and the international business community.

About Food Safety and Standards Authority of India (FSSAI)

Food Safety and Standards Authority of India (FSSAI) is a statutory body established under the Ministry of Health & Family Welfare, Government of India. The FSSAI has been established under the Food Safety and Standards Act, 2006, which is a consolidating statute related to food safety and regulation in India.

FSSAI is responsible for protecting and promoting public health through the regulation and supervision of food safety. The FSSAI is headed by a non-executive Chairperson, appointed by the Central Government, either holding or has held the position of not below the rank of Secretary to the Government of India. Smt. Rita Teatia is the current Chairperson for FSSAI and Shri Arun Singhal is the current Chief Executive Officer for FSSAI.

About Food Industry Asia (FIA)

FIA was founded in July 2010 by seven of the world's largest food and beverage companies, and has now grown to nearly 50 companies across the supply chain. FIA plays a critical role in building trust between the industry and the public sector through the development and deployment of science-based policies and regulations in the Asia Pacific region. It's work cuts across the connected areas of smart regulation and safe food; health, nutrition and innovation; as well as sustainable and resilient supply chains.

Indian Food Industry- Brief Background

India is today, one of the fastest growing economies of the world. The business and regulatory environment is evolving and moving towards constant improvement. Our policy makers have implemented a number of reforms to create an enabling environment for rapid growth, across all segments of the food value chain.

Food Processing Industry is one of the most crucial sectors in India linking the agriculture sector to the industrial segment of the economy and is expected to expand at a compound annual growth rate **(CAGR) of 11.5%** in upcoming financial years.

Estimated Industry Value (FY 2023) - INR 15,971.9 billion

A meagre 1% growth rate in food processing industries will lead to 5 lakh direct and 15 lakh indirect employments. The potential, food processing sector has to offer is immense, the prospects aplenty. If one were to look at India's position in the global agricultural production, arable land, agro-climatic diversity etc; India stands among the top 3 in the world. India's food processing is undoubtedly on the fast growth track, a number of Indian business houses have already begun implementing large projects in this sector. The global food processing industry looks at India as a recharged economy; foreign Investors too have begun to sit up and take notice of India, the land of opportunities and outsourcing hub in becoming especially after launch of Make In India campaign by Government of India

FOODWORLD INDIA (Since 2005)

With the collage of exciting facts in view, FICCI decided to craft a meaningful and focused agenda to embark upon such a journey to build scale and competitiveness in food processing sector. Thus, India's global convention for food business and Industry, FICCI FOODWORLD India, was unveiled. Since its inception, it has received encouraging support from stakeholders including all major food sector corporate, government officials, visionaries, international experts and researchers.

Objectives:

- Understanding the global trends in food business and discuss a strategy to align India's opportunities with the same.
- Addressing the topical issues including trajectory of growth of Food Processing Industry, Food and Nutrition security and plausible role for processed food industry, Value Addition, Supply Chain, food safety & Policy issues hampering the growth of food processing sector in India.
- Position India as an attractive destination for investment in food processing.
- Position India as global hub for agri food exports and major outsourcing destination to the global markets.

Partners in the past:

- Ministry of Food Processing Industries (**MoFPI**)
- **APEDA**, Ministry of Commerce and Industries, Government of India
- State Governments of **Jharkhand, Uttar Pradesh, Karnataka, Madhya Pradesh, Maharashtra, West Bengal & Kerala**
- Federal Republic of **Germany**
- State of **Illinois-USA**
- **France**

The 13th edition of **FOODWORLD INDIA** was yet another landmark event in the global food processing domain. The convention like its previous edition had support of Ministry of Food Processing Industries (MoFPI) and The Food Safety and Standards Authority of India (FSSAI). The theme of this year was ***“Decoding Future of Indian Food Processing Sector”***. The objective of this year edition is to identify emerging business opportunities and trends for the food processing industry for building sustainable food ecosystem beyond COVID-19 era.

Programme Steering Committee:

- Secretary/ Joint Secretary, Ministry of Food Processing Industries, GOI
- Mr. Dilip Chenoy, Secretary General, FICCI
- Mr Hemant Malik, Chairman-Food Processing Committee & CEO, ITC Foods Division
- Mr. Mohit Anand, Co-Chair-Food Processing Committee & MD, Kellogg's India

29 leading Food Processing Companies are member of FICCI Food Processing Committee & all together evolve the agenda for the conference such as ITC, Cargill, Nestle, HUL, Kellogg's, Dabur, Mondelez India, McCain, LT Foods, Abbott etc.

Focused Panel Discussion Topics of Convention:

- Session on Future of Food Processing Industry: How Food Brands are driving the Consumption Trends into Opportunities
- Rebuilding Trust for Processed Food: Synergising Government & Corporate Initiatives
- Emerging Trends in Indian Food Processing Sector: Role of Technology Interventions & Market Interface
- Sustainability & Wellness beyond COVID-19: Pillar for Driving Supply Chain and Consumer Demand
- Untapped Export Potential: Key for Sustained Growth of India's Processed Food Industry

Glimpses of Virtual Platform



YouTube Links:

13th Edition FICCI FOOD WORLD INDIA | #Day1

Viewing Link: <https://youtu.be/XZMysytE8D4>

13th Edition FICCI FOOD WORLD INDIA | #Day2

Viewing Link: <https://youtu.be/IwYz3HlTR9w>

Industry Partners



Key Achievements:

Delegate Activity Snapshot

1379+

Registrations Received

942+

Total No of Visits to the Exhibition Stalls

95+

Total No of Cards Exchanged in VPFRDE Exhibition during 2 day event

1656+

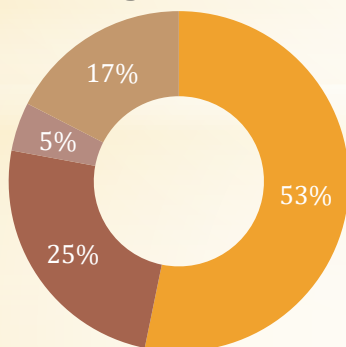
Footfall for 6 Sessions in Auditorium

2047+

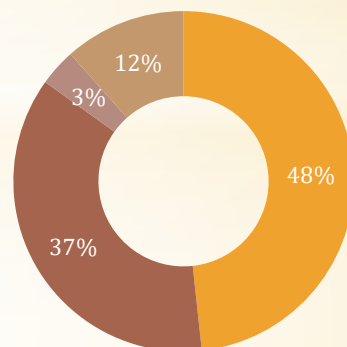
Total No of YouTube Views:

Delegate Metrics

Delegate Profile



B2B Meetings Delegate Profile



■ Industry ■ Startups ■ Government ■ Academia

■ Industry ■ Startups ■ Government ■ Academia

Session 1:

Inaugural Session & Unveiling of 13th Edition of FICCI FOODWORLD INDIA 2021 24 March 2021| 11:00-11:40 AM

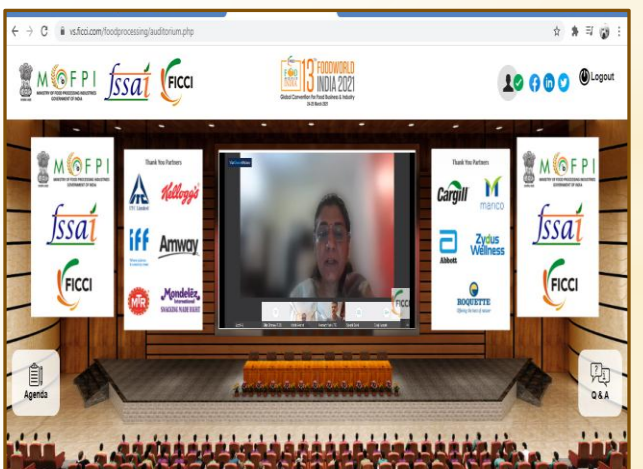
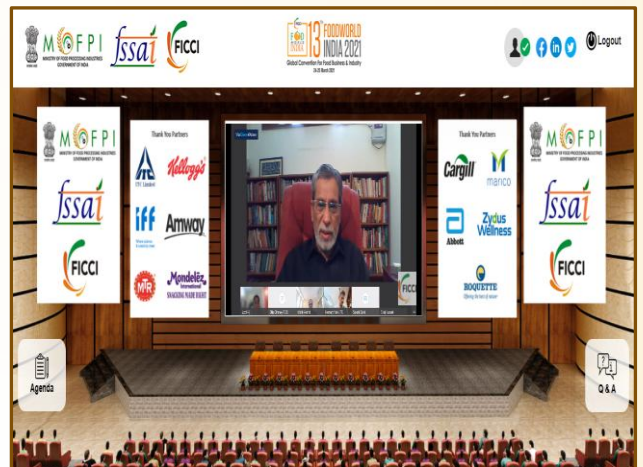
Key Speakers:

- **Opening Remarks:** Ms. Jyoti Vij, Deputy Secretary General, FICCI
- **Welcome Address:** Mr. Hemant Malik, Chair, FICCI Food Processing Committee & CEO- Food Division, ITC Ltd.
- **Address:** Shri. Siraj Hussain, Former Secretary, Ministry of Agriculture & Food Processing Industries, GoI
- **Inaugural Address By:** Shri Manoj Joshi, Additional Secretary, Ministry of Food Processing Industries, GoI
- **Concluding Remarks:** Mr. Mohit Anand, Co- Chair, FICCI Food Processing Committee & MD, Kellogg's India & South Asia

Session Highlights:

- Deliberations during the seminar were more elaborative around the imminent impact of the Covid 19 pandemic on the Food Processing Sector. The session highlighted that Covid 19 has shifted the paradigm of the food processing sector towards food security, food sustainability, food safety, higher food quality, and hygiene products.
- The session gave emphasis upon the innovation required in the plastic segment of packaged foods and the need of more collaborative systems for collecting and recycling plastics.
- Session enlightened the ongoing efforts that FSSAI has been making to regulate the Indian food products as per the global benchmarks. There is a need to address the pricing problem in healthier food production due to less batch volume size.

Glimpses from Session 1:



Session 2:

Session on Future of Food Processing Industry: How Food Brands are Driving the Consumption Trends into Opportunities 24 March 2021| 11:45 AM- 01:00 PM

Key Speakers:

Moderator: Mr. Rachit Mathur, MD & Partner, BCG India

Panelist:

- Mr. Hemant Malik, Chair, FICCI Food Processing Committee & CEO- Food Division, ITC Ltd.
- Mr. Mohit Anand, Co- Chair, FICCI Food Processing Committee & MD, Kellogg's India & South Asia
- Ms. Richa Arora, President- Packaged Foods, Tata Consumer Products Ltd.
- Mr. Piyush Patnaik, MD Cargill's Oils business in India
- Mr. Sanjay Sharma, CEO, MTR Foods

Session Highlights:

- The deliberations during the panel discussions highlighted that the Indian Food Processing Sector is expecting a growth of USD 600 million in the coming decade.
- The discussions revolved around identifying the 4 sectors namely Nutrition, Taste, Convenience, and Value that are required for driving the Consumption trends into opportunities. Digital Platforms, E-commerce, UPI transactions, Media awareness have been accelerated in the Covid-19 times varying the traditional consumer trends in India.
- The session witnessed that a steep shift from unbranded to branded food products has been seen among the consumers and a re-innovation has been done in the Indian Traditional Foods during the pandemic.
- The deliberations identified ways for converting the Consumption trends into Opportunities as the Digital world is playing a big role now.
- Technology data will bring transformation in productivity, simplification process, and increase efficiency.
- In the present scenario, it is imperative that the marketing of the food products needs to be done in a customized manner.
- There is a need to forge more partnerships to foster the investments and desires of the Indian Processed Food Industry.
- The upcoming food products need to be tilted towards Health and Wellness. Food Products now should take less cooking time in kitchen by providing the convenience and new variety to the consumers.

Glimpses from Session 2:



(L-R) Mr. Hemant Malik, Chair, FICCI Food Processing Committee & CEO- Food Division, ITC Ltd.,
 Mr. Mohit Anand, Co- Chair, FICCI Food Processing Committee & MD, Kellogg's India & South Asia
 Mr. Sanjay Sharma, CEO, MTR Foods, Ms. Richa Arora, President- Packaged Foods, Tata Consumer Products Ltd.
 Mr. Piyush Patnaik, MD Cargill's Oils business in India, Mr. Rachit Mathur, MD & Partner, BCG India

Session 3:

Building Trust in Food Processing Ecosystem: Synergising Government & Corporate Initiatives 24 March 2021| 03:30 PM-04:30 PM (IST)

Key Speakers:

Moderator: Mr. Hemant Malik, , Chair, FICCI Food Processing Committee & CEO- Food Division, ITC Ltd

Panelist:

- Mr. Rajesh Ramakrishnan, Managing Director, Perfetti Van Melle India
- Mr. Rohit Markan, Managing Director, Roquette India Private Ltd.
- Mr. Tarun Arora, CEO, Zydus Wellness Ltd.
- Mr. Gautam Sharma, MD, Indo Nissin Foods Private Ltd

Session Highlights:

- The deliberations during the panel discussion touched the important issues like building brand credibility, knowledge, awareness among the consumers, and the deletion of counterfeit products and misinformation via social platforms from the food processing arena.
- The drivers that are required for building consumer's trust towards a particular brand are Quality, Reliability, Transparency and Performance as per consumers' expectation.
- The new generation consumers' choice of brands will be driven by the factor Sustainable Ecosystem, thus the future is bright for the brands working with Sustainable Sourcing, Zero solid wastage, Recycling and No plastics.
- More Focus should be given on Scientific approach of Research and Data. It will bring the latest capabilities and authenticity in the processed food products segment.
- A major challenge lies for the food companies to put all the information of labelling in 3 cm by 1 cm small sachet and packets of food products. Thus there is a need for more innovation in this segment.
- A trend of Plant-based protein, Pea protein, Vegetarian eggs strongly exists in European countries and is emerging in India.
- The Government, Corporate and other Stakeholders need to work together to make India a Power house of the Food Processing Sector.
- Private-Public Partnerships should work on level playing field between packaged and unpackaged food products to widen the market of packaged foods in India.
- Affordability and Accessibility are the two major factors that need to be addressed from the stakeholders in food sector.

Glimpses from Session 3:



(L-R) Mr. Hemant Malik , Chair, FICCI Food Processing Committee & CEO-Food Division, ITC Ltd, Mr. Rohit Markan, Managing Director, Roquette India Private Ltd., Mr. Gautam Sharma, MD, Indo Nissin Foods Private Ltd, Mr. Rajesh Ramakrishnan, Managing Director, Perfetti Van Melle India, Mr. Tarun Arora, CEO, Zydus Wellness Ltd.

Key Speakers:

Moderator: Ms. Sushma Vasudeva, MD & Partner, BCG

Panelist:

- Mr. Sanjay Sharma, CEO, MTR Foods
- Mr. Yogesh Bellani, CEO & Director, FieldFresh Foods Private Limited
- Dr. R. S. Sodhi, Managing Director, GCMMF (Amul)
- Mr. Vivek Chandra, CEO- Global Branded Business, LT Foods
- Mr. Neel Kingston Jasper, CFO- Foods Division, ITC Ltd

Session Highlights:

- The session highlighted the major challenges faced by the Export Food Processed Sector and how the untapped potential of the Export segment can be utilized.
- The panel discussion focused on the issues like Non Tariff barriers, high per-unit production cost, lack of quality standards in Indian products, fewer hygiene parameters in the dairy sector faced by the Indian Food Export segment.

The deliberations identified the key initiatives and steps that can be taken for utilizing the Export Potential of the Processed Food Sector. It includes:

- India's geographical location is surrounded by milk deficit countries; an initiative to widen dairy sector exports by maintaining good hygiene parameters and making policies can bring immense opportunities.
- Long term policies and negotiations on Tariff/ Non Tariff barriers by policymakers can utilize the potential of Indian Exports.
- India can emerge as a Protein Powerhouse for the world and can fulfil global protein needs.
- Reducing the cost per unit production and quality enhancement can uplift Indian exports.
- India's large agriculture production can be brought up under brands and values, thus opening a wide Agri Export window. This step will also remunerate the farmers and sustain a better livelihood.
- A good understanding of the consumer's palate, value point, meeting price dynamics and producing customized products will increase exports from India.
- Fortification in products like rice, wheat, etc. will provide value addition and there lies a scope for boost the Indian processed food export market in this segment.

Glimpses from Session 4:



(L-R) Dr. R. S. Sodhi, Managing Director, GCMF (Amul), Mr. Sanjay Sharma, CEO, MTR Foods, Mr. Vivek Chandra, CEO- Global Branded Business, LT Foods, Mr. Yogesh Bellani, CEO & Director, FieldFresh Foods Private Limited, Mr. Neel Kingston Jasper, CFO- Foods Division, ITC Ltd, Ms. Sushma Vasudeva, MD & Partner, BCG

Key Speakers:

Moderator: Mr. Steven Bartholomeusz, Policy Director, Food Industry Asia (FIA)

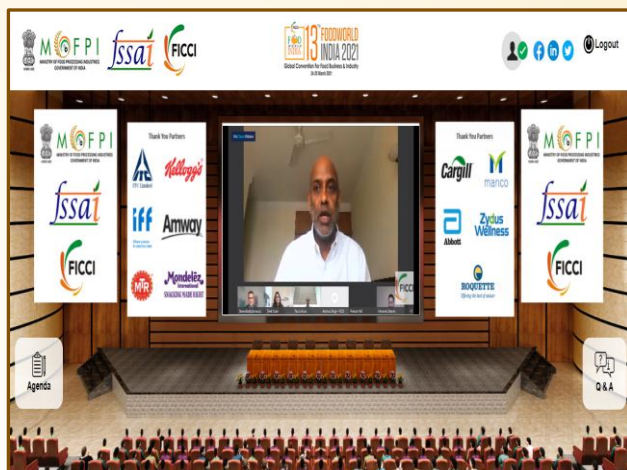
• **Panelist:**

- Mr. Prakash MG, Managing Director, IFF India
- Mr. Tarun Arora, CEO, Zydus Wellness Limited
- Ms. Swati Dalal, Managing Director, Abbott Nutrition
- Mr. Himanshu Bakshi, Managing Director, Danone India

Session Highlights:

- The deliberations during the panel discussion highlighted that Health, Wellness, and Nutrition have become the big talks of the town.
- The discussion focused on the paradigm shift of consumers towards preventive health measures and Immunity Boosting products.
- The session witnessed that though, on one hand, the foodservice business declined due to the Covid 19 pandemic the food home consumption business has seen a boom.
- Some of the key pointers raised during the deliberations touch upon the following areas:
 - Due to the pandemic, there has been an accelerated shift in the consumer's attitudes towards Health & Wellness.
 - Consumers are prioritizing products with Health defence benefits and valuing them more.
 - Innovation and Sustainability are the key agenda for the bright Processed Food Sector.
 - The role of Nutrition is changing from a general add-on to being vital in achieving Holistic Health. Hence Nutrition dense products are the need in an hour.
 - The food sector sees an immense opportunity and responsibility in ensuring that the Nutrition evolution among customers realizes its complete potential.
 - Trends of Agility, Digitization, Digital Technology, the Quicker approach has been evolved due to the Covid-19 pandemic in India.

Glimpses from Session 5:



(L-R) Mr. Himanshu Bakshi, Managing Director, Danone India, Mr. Prakash MG, Managing Director, IFF India
 Ms. Swati Dalal, Managing Director, Abbott Nutrition, Mr. Tarun Arora, CEO, Zydus Wellness Limited
 Mr. Steven Bartholomeusz, Policy Director, Food Industry Asia (FIA)

Key Speakers:

Moderator: Mr. Nitin Puri, Head- E Market Place, Pioneering Ventures

Panelist:

- Mr. Sumit Mathur, Chief Marketing Officer, Kellogg's
- Mr. Naveen Pandey, EVP & Business Head, Marico Ltd.
- Mr. Shirish Yadav, Vice President, ITC Ltd.

Session Highlights:

- The deliberations during the panel discussion highlighted that the new trends are based on App-based learning, the E-tech world, and Digitization.
- The discussion was focused on the emerging shift of consumers towards more convenient and health-driven food products. Maintaining individuals Mental and Physical health has become a mandate.
- The E-tech world has also benefitted the companies as it engrossed learning fast and failing cheap environment.
- The important key points discussed by the esteemed panel members are:
 - The coming 5G Technology will provide 125 billion devices with the online facility; hence the upcoming years are for the E-commerce and Digitization world.
 - The market is focused on unlocking the potential of Tetra and Retort packaging technology which will provide a long and better shelf life to the perishable food products.
 - There is a wide scope for making the Indian sweets segment a branded product into the global market.
 - Covid-19 Pandemic has made consumers more aware of Health and Wellness. It has also enhanced the App-based knowledge of the consumers.
 - Technology interventions and Market interface are working towards the area of Familiarity and Taste which will definitely boost the Indian Food Processed segment globally.

Glimpses from Session 6:








(L-R) Mr. Shirish Yadav, Vice President, ITC Ltd., Mr. Sumit Mathur, Chief Marketing Officer, Kellogg's
Mr. Nitin Puri, Head- E Market Place, Pioneering Ventures,
Mr. Naveen Pandey, EVP & Business Head, Marico Ltd.

MARKETING & PROMOTIONS:


Dedicated Website <https://www.ficcifoodworld.com/> has all the information related to this event

← → ↻ [ficcifoodworld.com](https://www.ficcifoodworld.com/) ☆ 🌐 ⚙️ F




[About Event](#) [Speakers](#) [Programme](#) [Past Event](#) [Partners](#) [Online Registration](#)

[Contact Us](#)



13th FICCI FOOD WORLD INDIA
24-25 March 2021 | FICCI BIKE (Virtual Mode)

PHOTO GALLERY



ABOUT THE EVENT











India is today, one of the fastest growing economies of the world. The business and regulatory environment is evolving and moving towards constant improvement. Our policy makers have implemented a number of reforms to create an enabling environment for rapid growth, across all segments of the food value chain.

[READ MORE](#)

Highlights

- Session on Future of Food Processing Industry: How Food Brands are driving the Consumption Trends into Opportunities
- Rebuilding Trust for Processed Food: Synergising Government & Corporate Initiatives
- Emerging Trends in Indian Food Processing Sector: Role of Technology Interventions & Market Interface
- Sustainability & Wellness beyond COVID-19: Pillar for Driving Supply Chain and Consumer Demand
- Untapped Export Potential: Key for Sustained Growth of India's Processed Food Industry

Industry Partners



Snapshot of Promotional Material Created:

MOFPI **13TH FOODWORLD INDIA 2021** **fssai** **FICCI**

Global Convention For Food Business & Industry
25 March 2021 | 11:00 - 11:40 AM (IST)

Session 1-Inaugural Session & Unveiling of FICCI FOODWORLD INDIA 2021



Mr. Manoj Joshi
Additional Secretary, Ministry of Food Processing Industries, GoI



Mr. Hemant Malik
Chair, FICCI Food Processing Committee & CEO- Food Division, TTC Ltd.



Mr. Mohit Anand
Co-Chair, FICCI Food Processing Committee & MD, Kellogg's India



Mr. Siraj Hussain
Former Secretary, Ministry of Agriculture & Food Processing Industries, GoI

Industry Partners

Register Now and Be a Part of FICCI's Annual Flagship Event in the Food Processing Sector
Registration Link: <https://bit.ly/3eIVYKz>

For more information, visit: www.ficciworldindia.com
Contact Us : Mr. Abhinav Singh | abhinav.singh@ficci.com | +91-9810160351
Ms. Sakshi Saini | sakshi.saini@ficci.com | +91-8586046409

MOFPI **13TH FOODWORLD INDIA 2021** **fssai** **FICCI**

Global Convention For Food Business & Industry
24 March, 2021 | 11:45 AM - 01:00 PM

Session 2- Session on Future of Food Processing Industry: How Food Brands are Driving the Consumption Trends into Opportunities



Mr. Hemant Malik
Chair, FICCI Food Processing Committee & CEO- Food Division, TTC Ltd.



Mr. Mohit Anand
Co-Chair, FICCI Food Processing Committee & MD, Kellogg's India & South Asia



Ms. Richa Arora
President- Packaged Foods, Tata Consumer Products Ltd.



Mr. Piyush Patnaik
MD- Consumer Business, Cargill India



Mr. Rachit Mathur
MD & Partner, BCG India

Industry Partners

Register Now and Be a Part of FICCI's Annual Flagship Event in the Food Processing Sector
Registration Link: <https://bit.ly/3eIVYKz>

For more information, visit: www.ficciworldindia.com
Contact Us : Mr. Abhinav Singh | abhinav.singh@ficci.com | +91-9810160351
Ms. Sakshi Saini | sakshi.saini@ficci.com | +91-8586046409

MOFPI **13TH FOODWORLD INDIA 2021** **fssai** **FICCI**

Global Convention For Food Business & Industry
24 March 2021 | 03:30 PM- 04:30 PM (IST)

Session 3 - Building Trust in Food Processing Ecosystem: Synergising Government & Corporate Initiatives



Mr. Rajesh Ramkrishnan
Managing Director, Parle's Van Melle India



Mr. Gaurav Sharma
Managing Director, Indo Nissin Foods Private Ltd.



Mr. Hemant Malik
Chair, FICCI Food Processing Committee & CEO- Food Division, TTC Ltd.



Mr. Rohit Markan
Managing Director, Roquette India Private Ltd.



Mr. Tarun Arora
CEO, Zyclus Wellness Ltd.

Industry Partners

Register Now and Be a Part of FICCI's Annual Flagship Event in the Food Processing Sector
Registration Link: <https://bit.ly/3eIVYKz>

For more information, visit: www.ficciworldindia.com
Contact Us : Mr. Abhinav Singh | abhinav.singh@ficci.com | +91-9810160351
Ms. Sakshi Saini | sakshi.saini@ficci.com | +91-8586046409

MOFPI **13TH FOODWORLD INDIA 2021** **fssai** **FICCI**

Global Convention For Food Business & Industry
25 March, 2021 | 10:30 AM - 11:45 AM

Session 4- Untapped Export Potential: Key for Sustained Growth of India's Processed Food Industry



Mr. Sanjay Sharma
CEO, MTR Foods



Dr. R. S. Sodhi
Managing Director, GCMF (Amul)



Mr. Yogesh Bellani
CEO & Director, FieldFresh Foods Private Limited



Mr. Vivek Chandra
CEO, LT Foods



Mr. Neel Kingdon Jasper
CFO- Foods Division, ITC Ltd.



Ms. Susma Vasudeva
MD & Partner, BCG

Industry Partners

Register Now and Be a Part of FICCI's Annual Flagship Event in the Food Processing Sector
Registration Link: <https://bit.ly/3eIVYKz>

For more information, visit: www.ficciworldindia.com
Contact Us : Mr. Abhinav Singh | abhinav.singh@ficci.com | +91-9810160351
Ms. Sakshi Saini | sakshi.saini@ficci.com | +91-8586046409

MOFPI **13TH FOODWORLD INDIA 2021** **fssai** **FICCI**

Global Convention For Food Business & Industry
25 March, 2021 | 12:00- 1:15 PM (IST)

Session 5- Sustainability & Wellness beyond COVID-19: Pillar for Driving Supply Chain and Consumer Demand



Mr. Tarun Arora
CEO, Zyclus Wellness Limited



Ms. Swati Dalal
Managing Director, Abbott Nutrition



Mr. Himanshu Bakshi
Managing Director, Danone India



Mr. Prakash MG
Managing Director, IFF India



Mr. Steven Bartholomeusz
Policy Director, Food Industry Asia (FIA)

Industry Partners

Register Now and Be a Part of FICCI's Annual Flagship Event in the Food Processing Sector
Registration Link: <https://bit.ly/3eIVYKz>

For more information, visit: www.ficciworldindia.com
Contact Us : Mr. Abhinav Singh | abhinav.singh@ficci.com | +91-9810160351
Ms. Sakshi Saini | sakshi.saini@ficci.com | +91-8586046409

MOFPI **13TH FOODWORLD INDIA 2021** **fssai** **FICCI**

Global Convention For Food Business & Industry
25 March 2021 | 03:00- 4:15 PM (IST)

Session 6 - Emerging Trends in Indian Food Processing Sector: Role of Technology Interventions & Market Interface



Mr. Sunil Mathur
Chief Marketing Officer, Kellogg's



Mr. Shirish Yadav
Vice President, ITC Ltd.



Mr. Naveen Pandey
EVP & Business Head, Marico Ltd.



Mr. Nitin Puri
Head- E Market Place, Pioneer Ventures

Industry Partners

Register Now and Be a Part of FICCI's Annual Flagship Event in the Food Processing Sector
Registration Link: <https://bit.ly/3eIVYKz>

For more information, visit: www.ficciworldindia.com
Contact Us : Mr. Abhinav Singh | abhinav.singh@ficci.com | +91-9810160351
Ms. Sakshi Saini | sakshi.saini@ficci.com | +91-8586046409

MEDIA COVERAGE

The inaugural event of 13th Edition of FICCI's FOODWORLD India received extensive media coverage from different Media and Publication houses the details of which are as follows:

Media Coverage of 13 th Edition of FICCI FOODWORLD India 2021		
Headline	Publication	Link
Need for the industry to setup own levels of standardisation: Additional Secretary, MoFP	FICCI Media Division	http://ficci.in/pressrelease-page.asp?nid=4134
FICCI's first virtual Foodworld India show takes off	Print Week	https://www.printweek.in/news/ficci%E2%80%99s-first-virtual-foodworld-india-show-takes-off-54381
Need for the industry to setup own levels of standardisation: Additional Secretary, MoFPI	Orissa Diary	https://orissadiary.com/need-for-the-industry-to-setup-own-levels-of-standardisation-additional-secretary-mofpi/
'Need for food processing industry to setup own levels of standardisation'	SME Times	http://www.smetimes.in/smetimes/news/top-stories/2021/Mar/24/food-processing-standard62778.html
Food brands driving consumption trends and opportunities: Experts	FnB News	http://ficci.in/past-event-page.asp?evid=25414
India's food craving shifts to "out of the box" experience	Indo Asian Commodities	https://www.indoasiancommodities.com/2021/03/24/indias-food-craving-turns-to-out-of-the-box/
FICCI To Organize 13th Edition Of 'Foodworld India' From March 24 To 25 Online	Food Info Tech	https://www.foodinfotech.com/ficci-to-organize-13th-edition-of-foodworld-india-from-march-24-to-25-online/
Packaged food in India has come a long way, but what next?	Print Week	https://www.printweek.in/features/packaged-food-in-india-has-come-a-long-way-but-what-next-54391
Industry experts kickstart FICCI Foodworld India	Print Week	https://www.printweek.in/features/industry-experts-kickstart-ficci-foodworld-india-54395

DELEGATES FEEDBACK

The 13th Edition of FICCI's FOODWORLD India witnessed encouraging response from the different stakeholders across the Food Processing Industry. Some of the responses received from the delegates during the two days of the virtual event are as follows:

Name: Mr. Venkatesan Natesan

Message: Nice session, lot of good insights for session 3

Name: Mr. Nishant Misra

Message: Informative session.

Name: Mr. P.SELVA SUNDAR RAJAN

Message: Excellent & most valuable programme.

Name: Mrs. Shuchita Tiwari

Message: Good experience

Name: Mr. Danish Khan

Message: Such a great initiative

Name: Ms. SHAHANA.S S

Message: It is very good and useful session

Name: Ms. PADMINI CHANDRAN

Message: Good

Name: Ms. Keerthi Reddy

Message: The 13th Food World India 2021, has been a great enlightenment regarding the food industries. I thank all the panel members for sharing their vast knowledge in developing the small and large scale food industries.

- The Covid 19 has marked a paradigm shift in the food processing sector of India towards **food security, food sustainability, food safety, higher food quality, and hygiene products**. Further the **Digital Platforms, E-commerce, UPI transactions, Media awareness** have been accelerated in the Covid-19 times varying the traditional consumer trends in India.
- The four sectors namely **Nutrition, Taste, Convenience, and Value** are driving the Consumption trends into opportunities.
- There is a need to give more emphasis upon the **innovation required in the plastic segment** of packaged foods and the need of more collaborative systems for collecting and recycling plastics.
- The **new generation consumers' choice** of brands will be driven by the factor **Sustainable Ecosystem**, thus the future is bright for the brands working with **Sustainable Sourcing, Zero solid wastage, Recycling and No plastics**.
- The **other drivers** that are required for building consumer's trust towards a particular brand are **Quality, Reliability, Transparency and Performance as per consumers' expectation**.
- A trend of **Plant-based protein, Pea protein, Vegetarian eggs** strongly exists in European countries and is emerging in India. India can emerge as a Protein Powerhouse for the world and can fulfil global protein needs.
- More Focus should be given on **Scientific approach of Research and Data**. It will bring the latest capabilities and authenticity in the processed food products segment. A **major challenge** lies for the food companies to put all the information **of labelling** in 3 cm by 1 cm small sachet and packets of food products. Thus there is a need for more innovation in this segment.
- **Reducing the cost per unit production and quality enhancement** can uplift Indian exports. **Long term policies and negotiations on Tariff/ Non Tariff barriers** by policymakers can utilize the potential of Indian Exports.

Annexure: Virtual Food R&D Exhibition Stall Details

Hall No 1: Novel Food Products

S. No.	Research Technology	Name of Exhibitor	Name of Institute
1	NON-DAIRY SYNBIOTIC PRODUCTS	DR. R VIDYALAKSHMI	IIFPT
2	VITAMIN D FORTIFIED LASSI	PROF. MANJEET AGGARWAL	NIFTEM
3	INSTANT PROBIOTIC JUICE POWDER	DR. VIJENDRA MISHRA	NIFTEM
4	SAVORY GLUTEN FREE COOKIES	ER. ANAND KISHOR	NIFTEM
5	FUNCTIONAL CHOCO MUFFINS	DR. MURLIDHAR MEGHWAL	NIFTEM
6	ENRICHED GRANOLA BAR	DR. PRARABDH C BADGUJAR	NIFTEM
7	MULTIGRAIN SOY ENRICHED NOODLE	DR. RAKHI SINGH	NIFTEM
8	NUTRI BISCUITS AND MUFFINS	DR. KOMAL CHAUHAN	NIFTEM
9	NUTRITIOUS SEMOLINA MIXES	DR. SURESH DILIPRAO SAKHARE	CSIR-CENTRAL FOOD TECHNOLOGICAL RESEARCH INSTITUTE
10	BUFFALO CASEIN HYDROLYSATES	DR. RAJESH KUMAR	NATIONAL DAIRY RESEARCH INSTITUTE
11	MILLETS BASED CONVENIENCE FOOD	DR. P NAZNI	PERIYAR UNIVERSITY
12	NANOENCAPSULATION OF CURCUMIN	DR. BIMLESH MANN	NATIONAL DAIRY RESEARCH INSTITUTE
13	DIVERSIFIED MILLET PRODUCTS	DR. VINCENT HEMA	IIFPT
14	NON-DAIRY COCONUT ICE CREAM	DR. VINCENT HEMA	IIFPT
15	MORINGA LEAF POWDER	DR. VINCENT HEMA	IIFPT
16	POLYPHENOL RICH SEAWEED TEA	DR. PRARABDH C BADGUJAR	NIFTEM
17	HERBAL COOKIES	ER. ANAND KISHOR	NIFTEM
18	SATTU COOKIE	ER. ANAND KISHOR	NIFTEM
19	SUGAR FREE MUFFINS	ER. ANAND KISHOR	NIFTEM
20	MULTIGRAIN PASTA	DR. RAKHI SINGH	NIFTEM
21	MULTIGRAIN MUFFINS	ER. ANAND KISHOR	NIFTEM
22	LACTATION COOKIES	DR. KOMAL CHAUHAN	NIFTEM
23	MULTIMILLET SEMOLINA B.F.MIXES	DR. SURESH D SAKHARE	CSIR-CFTRI
24	BARLI,DALIA FOOD PRODUCTS	DR. SURESH D SAKHARE	CSIR-CFTRI
25	BAJRA JOWAR SEMOLINA	DR. SURESH D SAKHARE	CSIR-CFTRI
26	NUTRITIOUS SEMOLINA MIXES	DR. SURESH D SAKHARE	CSIR-CFTRI
27	MAHUA NUTRI BAR	DR. VINCENT HEMA	IIFPT
28	NUTRITIONAL CONVENIENCE FOODS	DR. JAYADEEP A	CFTRI
29	COCONUT NEERA SUGAR CRYSTAL	DR. MAHENDRAN	IIFPT

Annexure: Virtual Food R&D Exhibition Stall Details

Hall No 2: Innovations in Food Engineering

S. No.	Research Technology	Name of Exhibitor	Name of Institute
1	CONDUCTIVE HYDRO-DRYING	DR. JEYAN ARTHUR MOSES	IIFPT
2	MOBILE FOOD PROCESSING UNIT	DR. VINCENT HEMA	IIFPT
3	COCONUT WATER PROCESING SYSTEM	DR. N VENKATACHALAPATHY	IIFPT
4	COCONUT WATER EXTRACTION M/C	DR. VINKEL ARORA	NIFTEM
5	MEAT FROM CHICKEN SATELLITE	DR. SATYANARAYANA RENTALA	NA
6	N-3 PUFA RICH FISH OIL	DR. B D PRASANNA	NATIONAL INSTITUTE OF TECHNOLOGY SURATHKAL
7	MORINGA LEAVES SEPERATOR	Dr. S. ANANDAKUMAR	IIFPT
8	FOOD 3D PRINTING	DR. JEYAN ARTHUR MOSES	IIFPT
9	SMART SENSORS IN GRAIN STORAGE	DR. A AMUDHASURABI	IIFPT
10	SOLAR HYBRID DRYER	MS. VANMATHI MUGASUNDARI	IIFPT
11	BOONDI DISPENSER MACHINE	DR. VINKEL ARORA	NIFTEM
12	STUDIES ON DRYING TECHNIQUES OF SWEET POTATO IPOMOEA BATATAS AND CHARACTERIZATION OF ITS POWDER	DR. MURLIDHAR MEGHWAL	NIFTEM
13	DOMESTIC REFRIGERATOR LINUS	DR. VINKEL ARORA	NIFTEM
14	INNOVATIVE MEAT STORAGE SYSTEM	DR. PRARABDH C BADGUJAR	NIFTEM
15	VACUUM PRE-COOLER	DR. VINKEL ARORA	NIFTEM
16	EVACUATED TUBE SOLAR DRYER	DR. VINKEL ARORA	NIFTEM
17	LOW FAT SAMOSA	DR. PRARABDH C BADGUJAR	NIFTEM
18	EXTENDED SOFTNESS KHOA PEDDA	DR. PRARABDH C BADGUJAR	NIFTEM

Hall No 3: Food Safety & Quality Evaluations

S. No.	Research Technology	Name of Exhibitor	Name of Institute
1	ECONOMICAL NANO-ANTIBACTERIAL	DR. DIVYA SACHDEV	NIFTEM
2	ACRYLAMIDE FREE POTATO SNACKS	DR. CHAKKARAVARTHI SARAVANAN	NIFTEM
3	SMART WAREHOUSES SYSTEMS	DR. S SHANMUGASUNDARAM	IIFPT
4	FORTIFICATION OF EDIBLE OIL	DR. BHASWATI BHATTACHARYA	NIFTEM
5	BIOSENSORS FOR QUANTIFICATION	DR. PANCHANAN PUZARI	TEZPUR UNIVERSITY
6	RAPID TESTS FOR MILK QUALITY	DR. RAJAN SHARMA	NATIONAL DAIRY RESEARCH INSTITUTE
7	ONION SPOILAGE SENSOR	DR. DIVYA SACHDEV	NIFTEM
8	UNIVERSAL RAPID BIOSTAIN	DR. NEETU K TANEJA	NIFTEM
9	SHELF LIFE EXTENSION IN GUAVA	DR. SUNIL PAREEK	NIFTEM
10	SHEFLIFE EXTENSION IN MANGOES	DR. SUNIL PAREEK	NIFTEM
11	BIOSENSOR: VIRGIN COCONUT OIL	DR. SHANMUGASUNDARAM	IIFPT
12	IN VITRO DIGESTION SYSTEM & GI	DR. JEYAN ARTHUR MOSES	IIFPT

Annexure: Virtual Food R&D Exhibition Stall Details

Hall No 4: Food Industry Waste Utilization

S. No.	Research Technology	Name of Exhibitor	Name of Institute
1	FOOD INDUSTRY WASTE TO BIOCHAR	DR. TRIPTI AGARWAL	NIFTEM
2	WASTE OIL TO BIODIESEL	DR. PRASANNA KUMAR GV	NIFTEM
3	ONION WASTE UTILIZATION	DR. VR SINIJA	IIFPT
4	HORTICULTURAL WASTE TO WEALTH	DR. AMIT ARORA	INDIAN INSTITUTE OF TECHNOLOGY BOMBAY
5	VALUE ADDITION -JACKFRUIT	DR. R JAGAN MOHAN	IIFPT
6	AGRO BASED RTE HEALTHY SNACKS	DR. R JAGAN MOHAN	IIFPT

Hall No 5: Food Packaging Solutions

S. No.	Research Technology	Name of Exhibitor	Name of Institute
1	POMEGRANATE BASED EDIBLE FILM	DR. NEERAJ	NIFTEM
2	SUSTAINABLE FOOD PACKAGING	DR. VIMAL KATIYAR	IIT, GUWAHATI
3	EDIBLE FOOD COATING	DR. VIMAL KATIYAR	IIT, GUWAHATI
4	SHELF STABLE PORK PRODUCTS	DR. RAJENDRAN THOMAS	ICAR – NATIONAL RESEARCH CENTRE ON PIG
5	CHITOSAN BASED MANGO COATING	DR. KV HARISH PRASHANTH	CENTRAL FOOD TECHNOLOGICAL RESEARCH INSTITUTE
6	BIO PLASTIC PACKAGING MATERIAL	DR. ANANDAKUMAR SUGUMAR	IIFPT



13TH FOODWORLD INDIA 2021

Global Convention For Food Business & Industry
24-25 March 2021

www.ficcifoodworld.com



Ministry of Food Processing Industries

Panchsheel Bhawan, August Kranti Marg

Khelgaon, New Delhi-110049

Email: support-fpi@nic.in | Website: <http://mofpi.nic.in>



Federation of Indian Chambers of Commerce and Industry

Federation House, Tansen Marg, New Delhi - 110 001

Tel: 01123487222 | Fax: 23320714

Email: abhinav.singh@ficci.com | Website: www.ficci.com

We would like feedback/comments from our readers to enable us to improve our offering.

Write to us at sakshi.saini@ficci.com; foodprocessing@ficci.com