



14TH FOODWORLD INDIA 2022

Global Convention For Food Business and Industry

14th September 2022
The Lalit Hotel, Mumbai, India

POST EVENT REPORT



Content & Coverage

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About Ministry of Food Processing Industries

The Ministry of Food Processing Industries (MOFPI) is a ministry of the Government of India responsible for formulation and administration of the rules and regulations and laws relating to food processing in India. The ministry was set up in the year 1988, with a view to develop a strong and vibrant food processing industry, to create increased employment in rural sector and enable farmers to reap the benefits of modern technology and to create a surplus for exports and stimulating demand for processed food.

The ministry is currently headed by **Shri Narendra Singh Tomar** Cabinet Minister who is also the Minister of Agriculture & Farmers Welfare and Minister of Rural Development.

About Federation of Indian Chambers of Commerce & Industry (FICCI)

Established in 1927, FICCI is the largest and oldest apex business organisation in India. Its history is closely interwoven with India's struggle for independence, its industrialisation, and its emergence as one of the most rapidly growing global economies.

A non-government, not-for-profit organisation, FICCI is the voice of India's business and industry. From influencing policy to encouraging debate, engaging with policy makers and civil society, FICCI articulates the views and concerns of industry. It serves its members from the Indian private and public corporate sectors and multinational companies, drawing its strength from diverse regional chambers of commerce and industry across states, reaching out to over 2,50,000 companies. FICCI provides a platform for networking and consensus building within and across sectors and is the first port of call for Indian industry, policy makers and the international business community.

About Food Safety and Standards Authority of India (FSSAI)

Food Safety and Standards Authority of India (FSSAI) is a statutory body established under the Ministry of Health & Family Welfare, Government of India. The FSSAI has been established under the Food Safety and Standards Act, 2006, which is a consolidating statute related to food safety and regulation in India.

FSSAI is responsible for protecting and promoting public health through the regulation and supervision of food safety. The FSSAI is headed by a non-executive Chairperson, appointed by the Central Government, either holding or has held the position of not below the rank of Secretary to the Government of India. Smt. Rita Teatia is the current Chairperson for FSSAI and Shri Arun Singhal is the current Chief Executive Officer for FSSAI.

About Boston Consulting Group (BCG)

Boston Consulting Group partners with leaders in business and society to tackle their most important challenges and capture their greatest opportunities. BCG was the pioneer in business strategy when it was founded in 1963. Today, BCG work closely with clients to embrace a transformational approach aimed at benefiting all stakeholders—empowering organizations to grow, build sustainable competitive advantage, and drive positive societal impact. Their diverse, global teams bring deep industry and functional expertise and a range of perspectives that question the status quo and spark change. BCG delivers solutions through leading-edge management consulting, technology and design, and corporate and digital ventures. BCG work in a uniquely collaborative model across the firm and throughout all levels of the client organization, fueled by the goal of helping our clients thrive and enabling them to make the world a better place.

Indian Food Industry- Brief Background

India is today, one of the fastest growing economies of the world. The business and regulatory environment is evolving and moving towards constant improvement. Our policy makers have implemented a number of reforms to create an enabling environment for rapid growth, across all segments of the food value chain.

Food Processing Industry is one of the most crucial sectors in India linking the agriculture sector to the industrial segment of the economy and is expected to expand at a compound annual growth rate **(CAGR) of 11.5%** in upcoming financial years.

Estimated Industry Value (FY 2023) - INR 15,971.9 billion

A meagre 1% growth rate in food processing industries will lead to 5 lakh direct and 15 lakh indirect employments. The potential, food processing sector has to offer is immense, the prospects aplenty. If one were to look at India's position in the global agricultural production, arable land, agro-climatic diversity etc; India stands among the top 3 in the world. India's food processing is undoubtedly on the fast growth track, a number of Indian business houses have already begun implementing large projects in this sector. The global food processing industry looks at India as a recharged economy; foreign Investors too have begun to sit up and take notice of India, the land of opportunities and outsourcing hub in becoming especially after launch of Make In India campaign by Government of India

FOODWORLD INDIA (Since 2005)

With the collage of exciting facts in view, FICCI decided to craft a meaningful and focused agenda to embark upon such a journey to build scale and competitiveness in food processing sector. Thus, India's global convention for food business and Industry, FICCI FOODWORLD India, was unveiled. Since its inception, it has received encouraging support from stakeholders including all major food sector corporate, government officials, visionaries, international experts and researchers.

Objectives:

- Understanding the global trends in food business and discuss a strategy to align India's opportunities with the same.
- Addressing the topical issues including trajectory of growth of Food Processing Industry, Food and Nutrition security and plausible role for processed food industry, Value Addition, Supply Chain, food safety & Policy issues hampering the growth of food processing sector in India.
- Position India as an attractive destination for investment in food processing.
- Position India as global hub for agri food exports and major outsourcing destination to the global markets.

Introduction (Contd.)

Partners in the past:

- Ministry of Food Processing Industries (**MoFPI**)
- **APEDA**, Ministry of Commerce and Industries, Government of India
- State Governments of **Jharkhand, Uttar Pradesh, Karnataka, Madhya Pradesh, Maharashtra, West Bengal & Kerala**
- Federal Republic of **Germany**
- State of **Illinois-USA**
- **France**

The 14th edition of **FOODWORLD INDIA** was yet another landmark event in the global food processing domain. The convention like its previous edition had support of Ministry of Food Processing Industries (MoFPI) and The Food Safety and Standards Authority of India (FSSAI). The theme of this year was “***Decoding Future of Indian Food Processing Sector***”. The objective of this year edition is to identify emerging business opportunities and trends for the food processing industry for building sustainable food ecosystem beyond COVID-19 era.

Focused Panel Discussion Topics of Convention:

- Session on Future of Food Processing Industry: How Food Brands are driving the Consumption Trends into Opportunities
- Rebuilding Trust for Processed Food: Synergising Government & Corporate Initiatives
- Emerging Trends in Indian Food Processing Sector: Role of Technology Interventions & Market Interface
- Sustainability & Wellness beyond COVID-19: Pillar for Driving Supply Chain and Consumer Demand
- Untapped Export Potential: Key for Sustained Growth of India’s Processed Food Industry

Industry Partners



Media Partners



Session 1:

Inaugural Session & Unveiling of 14th Edition of FICCI FOODWORLD INDIA 2022 14 September 2022 | 10:00 A.M – 10:45 A.M

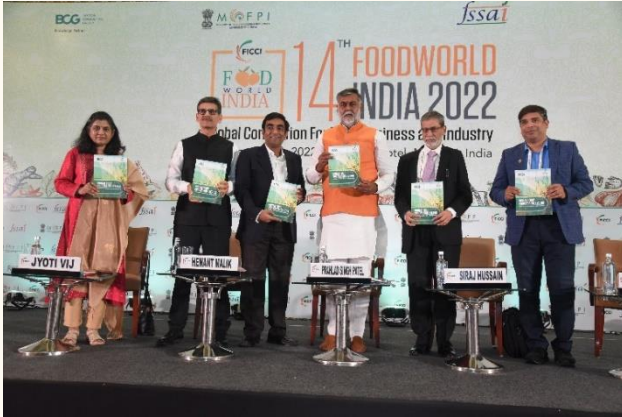
Key Speakers:

- **Opening Remarks:** Ms. Jyoti Vij, Deputy Secretary General, FICCI
- **Welcome Address:** Mr. Hemant Malik, Chair-FICCI Food Processing Committee & CEO Food Division, ITC Ltd.
- **Address:** Mr. Siraj Hussain, Former Union Secretary, Ministry of Food Processing Industries, GOI
- **Inaugural Address:** Shri Prahalad Singh Patel, Minister of State, Ministry of Food Processing Industries and Jal Shakti GOI
- **Concluding Remarks:** Mr. Srinandan Sundaram, Executive Director and Vice President, F&R for HUL and Co-Chair FICCI Food Processing Committee

Session Highlights:

- Deliberations during the seminar were more elaborative around the imminent impact of the Covid 19 pandemic on the Food Processing Sector. The session highlighted that Covid 19 has shifted the paradigm of the food processing sector towards food security, food sustainability, food safety, higher food quality, food product diversification and hygiene products.
- Advantage India - India is the 5th largest economy in the world and its rate of growth of GDP is the fastest. It is projected to be 2nd largest by 2050 which will be supported by growing population, and the ability to spend.
- Advantage to Food Processing – The food processing sector of India has various advantages which are as follows :- a. Structural advantage, b. The availability of varied crops and cereals for exports, c. A larger scope of increasing the level of processing within the country
- The biggest challenge that the food processing industry faces is the dynamic geo-political conditions, climate change, implementation of export policies and the restriction on organic and processed food. There is also a need to increase India's share in the export market of the food industry which is currently 2%.
- The session gave emphasis upon the innovation required in the primary food processing segment, growth of organic food, greater collaboration of public and the private sector, and the need for government support in the food processing industries for building the brand India.
- The session highlighted that FICCI signed a MOU with Ministry of Agriculture to scale up the investments of private and public sector to help farmers.

Glimpses from Session 1:



Moderator: Mrs. Manisha Gupta, Group Commodity Editor CNBC TV 18

Panelist:

- Mr. Prakash MG, Managing Director, India Subcontinent IFF
- Mr. Angshu Mallick, MD and CEO, Adani Wilmar Ltd.
- Ms. Hemant Malik, CEO - Food Division ITC Limited
- Mrs. Swati Dalal, MD and General Manager, Abbott Nutrition
- Mr. Prashant Peres, MD India and South Asia, Kellogs India Private Ltd..

Session Highlights:

- The deliberations during the panel discussions highlighted that India contributes to 32% of the total food industry and India's total growth in the food industry sector is 15-20%. The FMCG sector grows at the rate of 10% but it is largely driven by price and not volume.
- The discussions revolved around identifying the 3 sectors namely Nutrition, Taste, & Value that are required for driving the Consumption trends into opportunities.
- The Indian Food Processing Sector holds a lot of potential and can be a key engine for growth. However, there are various challenges that the industries faces: frozen supply chains, unprecedented inflation, poor yield, freight disruptions and unsustainable sourcing.
- The session highlighted the importance of innovating real science based, clinically proven products & the need of being open & transparent.
- The deliberations identified ways for converting the Consumption trends into Opportunities as the Digital world is playing a big role now. Technology data will bring transformation in productivity, simplification process, and increase efficiency.
- The sessions also put a light on India's geography and the related opportunities the food industry has in respect of the same. Since every 6th person in the world is an Indian; India should ideally have 16% of the world's food processing sector but it is nowhere close. Hence, concentrated efforts should be taken by the industries to become international.
- The industries should set up innovation centres in foreign countries to innovate Indian recipes according to the demand of foreign consumers.

Glimpses from Session 2:



Moderator: Ms. Aparna Bijapurkar, Partner at BCG

• **Panelist:**

- Mr. Sanjay Sharma, CEO, MTR Foods Private Ltd.
- Mr. Vivek Chandra, CEO, LT Foods Ltd.
- Mr. Kalpesh Parmar, Country General Manager, Mars Wrigley India
- Mr. Shrinandan Sundaram, Executive Director and Vice President, F&R for HUL and Co-Chair FICCI Food Processing Committee

Session Highlights:

- The deliberations along the panel highlighted that India is doing very well in the primary processing. It should focus more on secondary and tertiary processing and build a brand India in the international market by catering to the demands of the people.
- The share of India in the agriculture sector is 12% globally and it among the top 3 producers for major food sub-categories including cereals, fruits & vegetables. However, India's share in the exports of overall food products is 2-3% with the share in exports of processed food category even lower at 1%. Hence, due efforts shall be given to the export market in the food processing industry.
- It is projected that India will be the 3rd largest food snack market in the next decade and the fastest growing snacking market in the next 15 years.
- Food processing is not only about human food but also pet food and thus focus should also be given to pedigree brands, which India certainly has been doing.
- After the COVID-19 pandemic people have started reading the labels, which affects their decision to buy. People are willing to pay a higher price for the right proposition.
- The session puts a light on the increasing concern for immunity, especially after the COVID-19 pandemic, which made it more important for the food industries to provide the consumers with the requisite information.
- It is important to shift to farm-based products to ensure an environment friendly food processing sector.
- There is a need for government intervention to make amendments in the law which focuses on sustainability and is backed by scientific research.
- The world economic forum worked with the government of Maharashtra for the implementation of a model which ensured farmers a higher price for their crops. The model had been extremely successful and ensured a 3-way tie up between the government, private players and farmers.

Glimpses from Session 3:



Moderator: Mr. Anuj Singh, Country General Manager India, General Meals India Pvt. Ltd.

Panelist:

- Mr. Gautam Sharma, Managing Director, Indo Nissin Food Private Limited
- Mrs. Geetika Mehta, Managing Director, Hershey India Private Ltd.
- Mrs. Paramita Sarkar, Commercial Director Givaudan Private Ltd.
- Mr. Taun Arora, Chief Executive Officer, Zydus Wellness Products Ltd.

Session Highlights:

- The deliberations during the panel discussion bring forth the fact that a sustainable future food supply in the face of depleting natural resources, climate change, rapid urbanization, changing demographics, and a growing global population is a global challenge. Sustainability and improving the environmental condition are more than indicating packages. They are the first milestone towards the futuristic approach of making a difference for your business, consumers and world at large.
- The food industry can be impacted by the 2 biggest mega trends: climate change and consumer preferences.
- The new generation consumers' choice of brands will be driven by the factor sustainable ecosystem; thus, the future is bright for the brands working with sustainable sourcing, zero solid wastage, recycling and no plastics. Thus, the food industry across the board will undergo a period of rapid change.
- India has targeted to become carbon neutral by 2030.
- Sustainability in Food Products is now the new normal. It is important to ensure that sustainability should be driven by science-based ingredients which are traceable and has less carbon footprints.
- The discussion highlighted the need of replacing plastic with paper or wooden products. However, it also bring forth the fact that even wood and paper are not the ideal solutions as it involves deforestation.
- In India, 15% of deforestation is due to agriculture, and 17-18% of greenhouse gasses are emitted because of India's livestock population. Hence, it is important to innovate products that are plant or agro based.
- The session also highlighted that sustainability should be self driven and every company should take the first step towards it without the mandate to do so. Example- 50% of Hershey's electricity is solar energy and Hershey's spent nearly 500 million dollars to ensure sustainability.

Glimpses from Session 4:



Moderator: Mr. Rachit Mathur, MD and Partner at BCG

Panelist:

- Mr. Amit Doshi, Chief Marketing Officer, Britannia Private Limited
- Dr. Shilpa Vora, Chief Technology Officer, Marico Limited
- Mr. Anand GA, India CIO and AMEA Customer Experience Head, Mondelez International
- Mr. Shuvadip Banerjee, Chief Digital Officer - ITC Limited
- Mr. Viral Jhaveri, Chief Business Officer, Zepto
- Mr. Anurag Goyal, Head of Organized Trade, PepsiCo India

Session Highlights:

- The session highlighted the importance of digital platforms in the food processing industries.
- The panel discussion highlighted the importance of D2C Platforms and the fundamentally strong brand like Amazon and Flipkart.
- D2C platforms provides the brands an easy entry into the market, enables hyper personalisation, and cater to the personalised solutions of the customers. It also enables quick commerce by offering unlocked convenience in terms of the absence of the need to travel. It also shortens the planning cycles and creates additional demand for the food processing industries in terms of the late-night munching cravings turning into actual purchase.
- The key factors that drives digital adoption in India is the presence of younger population, private equity and venture capitalists, macros, GST, E-Aadhaar Card, UPI and 100% foreign direct investments in the country.
- The discussions also highlighted that initially users buy indulgent categories from the e-commerce platforms, but overtime consumers buy everything . The big enablers has been the last milestone and tech.
- The session highlighted upon the concept of Direct to Farmers (D2F). There is a lot of digital progress happening in the D2F business in the form of aiding farmers during climate change, crop rotation, transparency in pricing, clean label, providing pre created etc. This is the area where India has a lot of scope and can fundamentally grow.
- The session also bring forth the new Business and service models adopted by food companies to cater to consumer needs for by tirelessly removing consumer pain in both physical and digital environments.

Glimpses from Session 5:



Moderator: Mr. KS Narayanan, CEO Pan-India FoodSolutions, F&B Industry Veteran and Former MD, McCain Foods

• **Panelist:**

- Mr. Krishnan Kasturirangan, Co-Founder Wastelink
- Mr. Puru Gupta, Co-Founder and CEO, True Elements
- Ms. Karishma Bhalla, Co-Founder and Director, Taramis Labs Private Ltd..
- Mr. Anand Nagrajan, Co-Founder and CEO, Liberate Foods
- Mr. Chirag Gupta, Founder, 4700 BC Popcorn

Session Highlights:

- The session started with the audience asking the questions and the panel answering the same. The deliberations during the panel discussion highlighted on identifying the gaps and opportunities for shaping the Indian Food Market.
- The discussions among the panel brought some of the disruptive and novel science & technology-based solutions by startups in the area of alternate proteins and fats, efficacious bioactive health & wellness ingredients, and food processing systems that have the power to enable product developers to bring to market disruptive innovations that delight consumers while bringing a positive change in their health & wellbeing.
- The panellists put forth the importance of innovation over a period. It is important to hire specialists and innovate the products every 2 years to not get laid off.
- Every industry delivers a different product, even though the raw materials can be same. The product innovation depends on the end customer.
- The session highlighted that the process of protein extraction is very technology intensive, which is expensive and proprietary. Yellow pea protein is a preferred source in terms of the taste perspective. It is important to build around protein extraction by keeping in mind the possibilities of when, how and where.
- The discussions put across the fact that in India, market is never a problem, There is a demand for almost every product. Hence, GVM solely is not a true indicator of the success of the product in the market. It must be backed by other indicators as well.
- Sustainability and scalability must go hand in hand, backed by ethics and values. One should evolve with time, but always remain stick to their core.
- This session will also focus on the futuristic ideas of these new age players that are playing a pivotal role to transform the Food processing economy & associated ecosystem despite many challenges in this space.

Glimpses from Session 6:



MARKETING & PROMOTIONS:

Dedicated Website <https://www.ficcifoodworld.com/> has all the information related to this event



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MOFPI MINISTRY OF FOOD PROCESSING INDUSTRIES GOVERNMENT OF INDIA

14th FOODWORLD INDIA 2022 Global Convention For Food Business and Industry

14th September 2022 The Lalit Hotel, Mumbai

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PHOTO GALLERY FICCI FOODWORLD INDIA HIGHLIGHTS

Industry Partners

Enduring Value View Profile

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Coca-Cola India View Profile

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MTR PURE AND PERFECT SINCE 1979 View Profile

Hindustan Unilever Limited View Profile

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PrintWeek NuFoodSpectrum BCG 25 YEARS IN INDIA LEADING WITH IMPACT INNOVATION INTEGRITY

YouTube Links:

14th Edition FICCI FOOD WORLD INDIA

Viewing Link: <https://www.youtube.com/watch?v=dajKEmLU9oU>

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MoFPI MINISTRY OF FOOD PROCESSING INDUSTRIES

Organizer

14TH FOODWORLD INDIA 2022

Global Convention For Food Business and Industry

14th September 2022 | The Lalit Hotel, Mumbai, India

Chief Guest
Shri Prashant Singh Patel
Hon. Minister of State, Ministry of Food Processing Industries
& IAS, Secy, Govt. of India

KEY SPEAKERS

<p>Shri. Singh Masrani Hon. Min. Food Processing Industries Ministry of Food Processing Industries Government of India</p>	<p>Mr. Hemant Math Min. Food Processing Industries & IAS, Secy, Govt. of India</p>	<p>Mr. Anupam Malik IAS, IAS IAS, Secy, Govt. of India</p>	<p>Mr. Prashant Paras IAS, IAS IAS, Secy, Govt. of India</p>	<p>Mr. Sridharan Sundaram IAS, IAS IAS, Secy, Govt. of India</p>
<p>Mr. Prakash MS IAS, IAS IAS, Secy, Govt. of India</p>	<p>Mr. Suresh Chandra IAS, IAS IAS, Secy, Govt. of India</p>	<p>Mr. Vinod Chandra IAS, IAS IAS, Secy, Govt. of India</p>	<p>Mr. Tarun Arora IAS, IAS IAS, Secy, Govt. of India</p>	<p>Mr. Parashram Bhat IAS, IAS IAS, Secy, Govt. of India</p>
<p>Mr. Gopinath Bhat IAS, IAS IAS, Secy, Govt. of India</p>	<p>Mr. Gaurav Sharma IAS, IAS IAS, Secy, Govt. of India</p>	<p>Mr. Rajesh R. Pamar IAS, IAS IAS, Secy, Govt. of India</p>	<p>Mr. Anil Singh IAS, IAS IAS, Secy, Govt. of India</p>	<p>Mr. Parashram Bhat IAS, IAS IAS, Secy, Govt. of India</p>
<p>Mr. Ravi Kumar IAS, IAS IAS, Secy, Govt. of India</p>	<p>Mr. Suresh Chandra IAS, IAS IAS, Secy, Govt. of India</p>	<p>Mr. Anand G.A. IAS, IAS IAS, Secy, Govt. of India</p>	<p>Mr. Anand G.A. IAS, IAS IAS, Secy, Govt. of India</p>	<p>Mr. Anand G.A. IAS, IAS IAS, Secy, Govt. of India</p>
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MINISTRY OF FOOD PROCESSING INDUSTRIES
Department of FPI



FEDERATION OF INDIAN CHAMBERS OF COMMERCE
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Global Convention For Food Business and Industry
14th September 2022 | The Lalit Hotel, Mumbai, India

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Chief Guest
Shri Prahlad Singh Patel
Hon'ble Minister of State
Ministry of Food Processing Industries & Jal Shakti
Govt. of India

(INAUGURAL SESSION COMMENCE AT 10:00 AM)

Register Now and Be a Part of FICCI's Annual Flagship Event in the Food Processing Sector

www.ficcifoodworld.com

For Registrations & Queries: Ms. Varsha Yadav
E: varsha.yadav@ficci.com | D: +91-11-23487222 M: 81781 97243

Register at: <https://bit.ly/3T14Yr0>



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MOFPI
Ministry of Food Processing Industries



FICCI
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INDIAN CHAMBERS
OF COMMERCE

Organizer



Chief Guest
Shri Prahlad Singh Patel
Hon'ble Minister of State
Ministry of Food Processing Industries, Govt. of India



**14TH FOODWORLD
INDIA 2022**

Global Convention For Food Business and Industry
14th September 2022 | The Lalit Hotel, Mumbai, India

KEY SPEAKERS


 Shri. Sushil Koushik <small>Senior S&P Director KAPIL LTD.</small>	 Mr. Harman Malik <small>Chief F&D Food Process Director B&C F&D INDIA PVT. LTD.</small>	 Mr. Anupam Malik <small>CEO, I&D Adva Group Ltd.</small>	 Mr. Prashant Pore <small>MD, India South Asia Kollings India PVT. LTD.</small>	 Mr. Srikanth Sundaram <small>Co-Chair F&D Food Processing Committee & Co-Chair & Management, I&D, India</small>	 Mr. Prakash HBI <small>Managing Director India Co-Contract, FF</small>	 Mrs. Swati Dabhi <small>US & India Amban Ambt Nation</small>
 Mr. Vivek Chandra <small>F&D Director, Business LT Foods United</small>	 Mr. Tarun Arora <small>CEO</small> <small>Zeel Wellness Products Ltd.</small>	 Mr. Sanjay Sharma <small>CEO, I&D MFR Foods Pvt. Ltd.</small>	 Ms. Geetika Dhotia <small>Managing Director Mintory India Pvt. Ltd.</small>	 Mr. Gaurav Sharma <small>Managing Director Indo Asian Foods Private Ltd.</small>	 Mr. Kalyanji H Pannar <small>Country General Manager Datta Shikha</small>	 Ms. Parvathi Sankar <small>Commercial Director Dixie India Pvt. Ltd.</small>

Register at: <https://registrations.ficci.com/F&D/FOIN/online-registration.asp>



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INDIA 2022

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Mr. Hemant Malik
Chair-FICCI Food Processing Committee & CEO- Food Division, ITC Ltd.

Food Processing is one of the world's fastest-growing industry and India is aiming to become the food basket to the world by tapping its export potential. Industries are being shaped, channels and processing are getting redefined and new business models are surfacing with massive potential, as per the growing demand for products. However, consumers remain your true north. Businesses which are reinventing themselves with focus on delivering safe and wholesome products to meet demands of their consumers will be able to flourish and succeed. The 14th FICCI FOODWORLD India "The Global Convention for Food Business & Industry", brings together government, top leaders, entrepreneurs, thinkers and influencers of the industry who will share their unique perspectives on the catalysing growth of the Indian Food processing sector. I wish FOODWORLD India convention a great success.

Snapshot of Promotional Material Created:

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Inaugural Session
10:00-10:45 AM (IST)

Chief Guest

Shri. Prakash Singh Patel
Secretary of State, Ministry of Food Processing Industries, Govt. of India

Shri. Suresh Kumar
Member of Parliament, Ministry of Food Processing Industries, Govt. of India

Mr. Hemant Malik
Chair, FICCI Food Processing Committee, FICCI, New Delhi

Mr. Srinandan Sundaram
Chairman, FICCI Food Processing Committee, FICCI, New Delhi

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Session 2: Unveiling the Era of Growth & Opportunity for Food Processing Sector in India
11:15 AM-12:30 PM (IST)

Mr. Hemant Malik
Chair, FICCI Food Processing Committee, FICCI, New Delhi

Mr. Anshu Malik
CEO, FICCI, New Delhi

Ms. Swati Datta
Managing Director & CEO, NESTLE

Mr. Prashant Peres
Managing Director, India & South Asia, NESTLE

Mr. Prakash MS
Managing Director, H&M SUB-CONTINENT, FF

INDUSTRY PARTNERS

For Registrations & Queries : Ms. Varsha Yadav | E: varsha.yadav@fssai.com | D: +91-11-23407222 M: 81781 97243 Register at: <https://bit.ly/3T14Yv0>

14TH FOODWORLD INDIA 2022
Global Convention For Food Business and Industry
14th September 2022 | The Lalit Hotel, Mumbai, India

Session 3: India Becoming the Food Processing Destination for the World- Deep Dive of High Potential Sectors
12:30-01:45 PM (IST)

Mr. Sanjay Sharma
Chief Executive Officer, F&B, ITC Ltd.

Mr. Vivek Chandra
Chief Executive Officer, ITC Ltd.

Mr. Srinandan Sundaram
Chairman, FICCI Food Processing Committee, FICCI, New Delhi

Mr. Kalpesh R Parmar
Country General Manager, Mars Wrigley

Ms. Sushma Vasudevan
Managing Director & Partner, Sushma Consulting Group

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Session 4: Advancing Focus on Sustainability, Nutrition Wellness & Consumers Dynamics- Way Forward
02:30-03:30 PM (IST)

Mr. Tarun Anura
Chief Executive Officer, ITC Ltd.

Mr. Gautam Sharma
Managing Director, ITC Ltd.

Ms. Geetika Mahla
Managing Director, ITC Ltd.

Mr. Anuj Singh
Country General Manager, India, Nestle India Pvt. Ltd.

Ms. Paramita Sarkar
General Manager, Nestle India Pvt. Ltd.

Mr. Rohan Mishra
Senior Director, Food, ITC Ltd.

INDUSTRY PARTNERS

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Session 5: Unlocking Digital Potential for Food Processing Sector- Rise of E-Commerce and Rapid Digital Acceleration
03:30-04:30 PM (IST)

Mr. Anil Doshi
Chief Marketing Officer, ITC Ltd.

Dr. Shilpa Vora
Chief Technology Officer, ITC Ltd.

Mr. Anand G.A.
CEO & AGM, ITC Ltd.

Mr. Shivendu Banerjee
Chief Digital Officer, ITC Ltd.

Mr. Viral Jhaveri
Chief Business Officer, ITC Ltd.

Mr. Anurag Goyal
Head of Operations, ITC Ltd.

Mr. Ruchi Mathur
Managing Director & Partner, Sushma Consulting Group

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Session 6: STARTUPS session on 'The Future of Food: Key Emerging Trends shaping the Future of Indian Food Market'
04:30-05:30 PM (IST)

Mr. K. S. Narayanan
TSG Industry Advisor, ITC Ltd.

Mr. Chirag Gupta
Founder, ITC Ltd.

Mr. Krishnan Kasturirangan
Co-Founder, ITC Ltd.

Mr. Sreejith Moolayil
Co-Founder & CEO, ITC Ltd.

Mr. Anand Nagarajan
Co-Founder & CEO, ITC Ltd.

Ms. Aparna Bhatnagar
Partner, Sushma Consulting Group

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MEDIA COVERAGE

The inaugural event of 14th Edition of FICCI's FOODWORLD India received extensive media coverage from different Media and Publication houses the details of which are as follows:

Media Coverage of 14 th Edition of FICCI FOODWORLD India 2022		
Headline	Publication	Link
मुंबईत १४ व्या फिक्की फुडवर्ल्ड इंडिया-अन्नप्रक्रिया उद्योगांसाठीची जागतिक परिषदेत मार्गदर्शन	DD News	https://www.youtube.com/watch?v=JDIVFBPbGhE
Govt reducing compliances in food processing sector: Union minister Prahlad Singh Patel	The Economic Times	https://economictimes.indiatimes.com/news/economy/agriculture/govt-reducing-compliances-in-food-processing-sector-union-minister-prahlad-singh-patel/articleshow/94203130.cms?from=mdr
India's food production industry worth over \$400 billion, but food processing significantly low-BCG FICCI Report	The Economic Times	https://economictimes.indiatimes.com/news/economy/agriculture/indias-food-production-industry-worth-over-400-billion-but-food-processing-significantly-low-bcg-ficci-report/articleshow/94203711.cms
Compliances in food processing sector to be further reduced: Union minister Prahlad Singh Patel	The Economic Times	https://government.economictimes.indiatimes.com/news/governance/compliances-in-food-processing-sector-to-be-further-reduced-union-minister-prahlad-singh-patel/94216459
Govt reducing compliances in food processing sector, says Union Minister Patel	The Pioneer	https://www.dailypioneer.com/2022/business/govt-reducing-compliances-in-food-processing-sector--says-union-minister-patel.html
सरकार खाद्य प्रसंस्करण क्षेत्र में अनुपालन कम कर रही है: पटेल	Business Standard (Hindi)	https://hindi.business-standard.com/storypage_hin.php?auto_no=2280562
Need to reduce compliances for improving food processing sector: MoS MoFPI	Agriculture Post	https://agriculturepost.com/agribusiness/food-processing/need-to-reduce-compliances-for-improving-food-processing-sector-mos-mofpi/
सरकार खाद्य प्रसंस्करण क्षेत्र में अनुपालन कम कर रही है: पटेल	Nav Bharat Times	https://navbharattimes.indiatimes.com/business/business-news/govt-reducing-compliance-in-food-processing-sector/articleshow/94205312.cms

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सरकार खाद्य प्रसंस्करण क्षेत्र में अनुपालन कम कर रही है: पटेल	The Print	https://hindi.theprint.in/india/economy/govt-reducing-compliance-in-food-processing-sector-patel/395658/
सरकार खाद्य प्रसंस्करण क्षेत्र में अनुपालन कम कर रही है: पटेल	Punjab Kesari	https://www.punjabkesari.in/maharashtra/news/pti-maharashtra-story-1675686
Govt reducing compliance in food processing sector: Union Minister	News Drum	https://www.newsdrum.in/business/govt-reducing-compliances-in-food-processing-sector-union-minister-89390.html
सरकार खाद्य प्रसंस्करण क्षेत्र में अनुपालन कम कर रही है: पटेल	IBC24 News	https://www.ibc24.in/business/govt-reducing-compliance-in-food-processing-sector-patel-1128406.html
Govt reducing compliances in food processing sector: Union minister	Devdiscourse	https://www.devdiscourse.com/article/headlines/2178458-govt-reducing-compliances-in-food-processing-sector-union-minister
Govt reducing compliance in food processing sector: Patel	Newsday Express	https://www.newsdayexpress.com/business/govt-reducing-compliance-in-food-processing-sector-patel/
Unlocking the potential of India's \$420 billion Food Processing Industry: BCG-FICCI report	Media Info Line	https://www.mediainfoline.com/article/food-processing-industry-bcg-ficci-report
Prahlad Singh Patel: Govt decreasing compliances in meals processing sector: Union minister Prahlad Singh Patel	DGFT Consultancy	https://dgftconsultancy.com/prahlad-singh-patel-govt-reducing-compliances-in-food-processing-sector-union-minister-prahlad-singh-patel/

DELEGATES FEEDBACK

The 14th Edition of FICCI's FOODWORLD India witnessed encouraging response from the different stakeholders across the Food Processing Industry. Some of the responses received from the delegates during the two days of the virtual event are as follows:

Name: Mr. Venkatesan Natesan

Message: Nice session, lot of good insights for session 3

Name: Mr. Nishant Misra

Message: Informative session.

Name: Mr. Danish Khan

Message: Such a great initiative

Name: Ms. SHAHANA.S S

Message: It is very good and useful session

Name: Mrs. Shuchita Tiwari

Message: Good experience

Name: Mr. P.SELVA SUNDAR RAJAN

Message: Excellent & most valuable programme.

Name: Ms. PADMINI CHANDRAN

Message: Good

Name: Ms. Keerthi Reddy

Message: The 14th Food World India 2022, has been a great enlightenment regarding the food industries. I thank all the panel members for sharing their vast knowledge in developing the small- and large-scale food industries.

Delegate Activity Snapshot

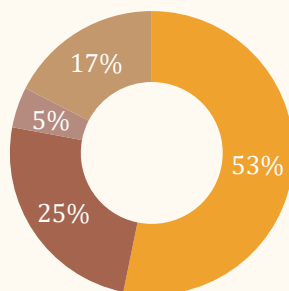
350+

**Registrations
Received**

250+

**Footfall for 6 Sessions in
Auditorium**

Delegate Profile



Industry Startups
Government Academia

- The Covid 19 has marked a paradigm shift in the food processing sector of India towards **food security, food sustainability, food safety, higher food quality, and hygiene products**. Further the **Digital Platforms, E-commerce, UPI transactions, Media awareness** have been accelerated in the Covid-19 times varying the traditional consumer trends in India.
- The five sectors namely **Nutrition, Taste, Convenience, Sustainability and Value** are driving the Consumption trends into opportunities.
- The **new generation consumers' choice** of brands will be driven by the factor **Sustainable Ecosystem**, thus the future is bright for the brands working with **Sustainable Sourcing, Zero solid wastage, Recycling and No plastics**.
- The **other drivers** that are required for building consumer's trust towards a particular brand are **Quality, Reliability, Transparency and Performance as per consumers' expectation**.
- A trend of **Plant-based protein, Pea protein, Vegetarian eggs** strongly exists in European countries and is emerging in India. India can emerge as a Protein Powerhouse for the world and can fulfil global protein needs. India also has the potential of becoming the 3rd largest snack market globally.
- More Focus should be given on **Scientific approach of Research and Data**. It will bring the latest capabilities and authenticity in the processed food products segment. A **major challenge** lies for the food companies to put all the information **of labelling** in 3 cm by 1 cm small sachet and packets of food products. Thus there is a need for more innovation in this segment.
- India should also focus on building its brand in the international market. To do so, there are **4 major challenges** that shall be resolved. First, is the quality and cost problem which is a major issue as 85% of the farmers in India have small landholdings. Second, is the differential nature of the infrastructure. Third – warehousing and storage facilities, Fourth is the entire gamut of product innovation.
- To solve all the problems stated above, there is a need for **greater collaborations** between the public sector, private players and the industries and **concentrated efforts** should be taken in the right direction.



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www.ficcifoodworld.com



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We would like feedback/comments from our readers to enable us to improve our offering.

Write to us at sakshi.saini@ficci.com; foodprocessing@ficci.com